



# Sander Vrijbloed

Experience designer

sandervrijbloed@outlook.com

[sandergoes.online](https://sandergoes.online)

+31 6 11 23 60 99

## Experience

### Arbor

UX Designer • 2022 – current

As the UX Designer, I design user-friendly and WCAG-compliant livestream software for European government institutions, including the Dutch Parliament and the European Parliament. My responsibilities include creating and maintaining a cohesive design system to ensure a consistent user experience. Additionally, I contribute to the company's marketing strategy and support promotional initiatives.

### Roothaan Groep

Scouts leader • 2017 – 2024

I lead a group of over 50 scouts between the ages of 11 to 15 year old. In this role I also organized camps, designed educational programs, games and other activities.

### iXperium

Experience Designer internship • 2021

During my graduation internship, I designed an interactive product aimed at encouraging teachers who rarely or never use ICT into their lessons through iXperium's offerings.

### Luqo

Game Design internship • 2021

During this internship, I designed three different cooperative serious games for elementary schools.

### De Marktwijzer

Freelance Social Media specialist • 2019 – 2021

As a Social Media Specialist, I assisted several small and medium-sized businesses in conceptualizing, creating, and scheduling social media content to enhance their online presence.

## Education

### HAN University of applied sciences

Communication & multimedia design (Bachelor of Science)

2017 – 2021

### Graafschap College

ICT Management (level 3 & 4 Vocational Education)

2013 – 2016

## Skills

UX/UI Design

Wireframing

Prototyping

Storytelling

Usability testing

Game design

## Tools

Figma

Illustrator

Jira

Photoshop

InDesign

Scrum

Material Design