

AMAL K SAJI

LEAD DESIGNER / PRODUCT DESIGN

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PROFILE

UI/UX and product designer with 8+ years shaping SaaS and enterprise platforms. Currently **Lead Designer** at Security Impossible, a cybersecurity education platform, owning design strategy and the quality bar across instructor- and student-facing surfaces, and acting as the primary design point of contact for institutional clients through every stage of their digital transformation. This follows 8+ years designing for quality management, ESG, fleet, and enterprise/B2B SaaS platforms, including AI-enabled product experiences and scalable design systems. Comfortable owning a product end to end: research, wireframes, high-fidelity UI, and a design system engineering can actually build from.

SKILLS

PRODUCT / UX UI Design, UX Design, Design Systems, Wireframing & Prototyping, User Research, Usability Testing, Design QA

FOCUS AREAS AI-Enabled Product Design, Enterprise & B2B SaaS, Digital Transformation Consulting, Scalable Design Systems

TOOLS Figma

CRAFT Illustration, Visual Communication, Branding & Graphic Design, Video Editing

WORK EXPERIENCE

Security Impossible · *Australia*
Lead Designer

Jan 2026 to Present

- Designed two SaaS products from scratch for Security Impossible, Cyber Range and the Scoring Platform, setting the interaction and visual standards for instructor- and student-facing surfaces across the platform.
- Cyber Range: cut a critical workflow from **6 steps to 2**, reducing time to complete key workflows by **40%** and delivering a **72% faster** task completion rate.
- Scoring Platform: increased screen usage time by **34%** through gamified interactions, driving stronger feature adoption and user engagement.
- Serve as the primary design point of contact for institutional clients, including Holmesglen, turning their requirements directly into product and design decisions.

Rapid Global Business Solutions · *India*
Product Designer

Nov 2023 to Jan 2026

- Redesigned the onboarding experience for QLM, an enterprise quality-management platform, increasing activation by **7%** and cutting onboarding completion time by **28%**.
- Built role-based dashboards for My ESG Planet, a sustainability-compliance tool, making it markedly easier for auditors to track and report ESG data alongside analysts and managers.
- Increased user engagement by **15%** on E-Fleet, an EV fleet-management app, through redesigned dashboards, progress indicators, notifications, and personalised experiences.

- Delivered Empower QLM, a cloud platform spanning **54+ modules** across ERP, CAD, and quality systems for OEMs and tier suppliers, building a scalable, enterprise-grade design system.

PWIP Foodtech · India
Product Design Consultant

Apr 2023 to Nov 2023

- Owned end-to-end design for PWIP's SaaS product, covering research, wireframes, high-fidelity UI, and implementation-ready specs.
- Turned complex pricing, margins, and export logistics into a simple, guided workflow with a purpose-built costing tool for rice traders.
- Directed graphic design, visual branding, and marketing campaign assets across the product, keeping design language consistent everywhere it appeared.

Sourcewiz · Abu Dhabi
UI Designer

Sep 2022 to Dec 2022

- Owned end-to-end design for Wizmarket, a B2B SaaS marketplace giving artisans access to buyers and products from anywhere in the world.
- Translated core discovery, cataloguing, and transaction journeys into wireframes, mockups, and high-fidelity Figma prototypes.
- Refined interfaces using user feedback and usage data, lifting satisfaction and engagement across devices.

Moolya Software Testing · India
UI/UX & Graphic Designer

Oct 2020 to Jun 2022

- Built and maintained the design system for Bugasura, a SaaS bug-tracking product, and owned design QA to keep implementation aligned with spec.
- Optimised Moolya's marketing website for SEO and mobile, and ran A/B-tested email campaigns that lifted open and click-through rates.

Career break, Jan to Sep 2020

Kalpa Kriti Inc · India
2D Spine Animator / Graphic Artist

Feb 2019 to Dec 2019

- Created and rigged 2D characters in Spine for TweenCraft, a mobile app that let users create animated videos in just a few seconds.
- Built reusable character rigs and animation sequences designed for fast, lightweight rendering within a mobile app environment.

EDUCATION, LANGUAGES & STRENGTHS

Bachelor of Visual Arts

Hampi University, Tumkur · 2016 to 2022

LANGUAGES English, Fluent (professional working proficiency), Kannada, Hindi, Malayalam, Tamil, Telugu

CORE STRENGTHS End-to-End Product Ownership, Enterprise & SaaS Dashboards, Cross-Functional Collaboration, AI-Enabled Product Design, Design Systems at Scale, Client & Stakeholder Management, Digital Transformation Consulting