

Saurabh Shiwankar

Product designer/Illustrator

I am Saurabh, a UI/UX designer with 2+ years design experience passionate about storytelling and illustrating. My goal is to create beautiful things that can spark conversations and improve moods and lives.

Experience

User Experience Designer **Designit (Wipro)** May 2024 - Present

- Working with cross functional team, collaborating between designers, developers, product managers, researchers, UX writers and more.
- Drive the design of Human-centered concepts and services, informed by research and strategy through collaboration with researchers.

Product designer **Zoniq** June 2023 - March 2024

- Redesigned the entire company's website to make it more engaging and better user experience.
- Created a design system for company's product development team.

Freelancing projects

UX designer **Carxstream** Jan 2024

Designed the Online car reselling web platform

Design internships

Samaaro January - April 2023

Worked on visual elements to enhance the overall aesthetics and user experience of a product, website, or marketing materials.

saasmarketing.in January - April 2023

Worked on Branding and website design, created material for marketing and social media promotion.

MIANZI Global Jun - August 2022

Designed the marketing and promotional video and graphical material for the e-commerce platform.

Project associate March 2019 - September 2021

Centre for Urban & Regional Excellence (CURE India)

Worked for Project 'Pani Aur Swachhata Me Sazedari' (PASS) with supported by USAID

Conducted research work and community meetings by collecting data and analyzing the collected data for reporting.

[Website](#)[Linkedin](#)[Behance](#)[Dribbble](#)[Portfolio](#)

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Education

MDes (Visual communication)

School of Planning & Architecture Bhopal
2021 - 2023

Bachelor of Planning

Maulana Azad National Institute of Technology, Bhopal
2014-2018

Skills

Design

Interaction Design, Storyboarding, User Flows, Concept Sketching, Wireframing, Prototyping, Affinity Diagramming, Data Visualization, animation

User Research & Analysis

Market analysis, Empathy map, Journey map, User Research, Usability Tests, Comparative Analysis, A/B testing

Tools



Soft Skills/Interests

Language

English
Hindi
Marathi

Interest

Music (flute playing)
Caricature sketching
Travelling