

PIKU N TUKI

COMMERCIAL SNAPSHOT

A billion-view preschool world, ready for its next international chapter.

Piku N Tuki is a warm, dialogue-light preschool world built around sibling life, emotional discovery and everyday wonder — with an established multi-language library and a premium new generation for international audiences.



1.04B+

Cumulative Views

1.72M+

Aggregate Channel Subscriptions

6

Languages

120+

Buyer-Ready Established Episodes

A little sibling world with a big emotional heart

01 Emotional Intelligence at the Core

Built around real preschool feelings and emotional discovery. Children experience jealousy, excitement, fear, affection, frustration and curiosity through story, character and humour rather than instruction.

02 Forest-First Storytelling

Nature is an active participant in the Piku N Tuki world. Animals, weather, plants and the forest environment shape stories, discoveries and character moments.

03 Designed for Co-Viewing

Created for children and parents to enjoy together — offering children comfort, humour and recognition while giving parents warmth, trust and shared emotional moments.



PROPERTY INFO

Audience	Ages 3–6
Format	2D Animation
Tone	Warm · Gentle · Character-led · Dialogue-light
Core World	Siblings · Family · Nature · Everyday Discovery
Language History	Hindi · English · Bengali · Marathi · Tamil · Telugu

Established Scale. Premium New Generation.

ESTABLISHED LIBRARY	PREMIUM NEW GENERATION	RIGHTS AVAILABLE
Season 1 72 × approximately 3.5 min	Season 3 10 masters-ready episodes Featured premium samples: Squirrel Express · Chocolate Lollipop (English-ready)	TV / Broadcast
Season 2 49 × approximately 4.5 min	Minisodes 10 masters-ready minisodes English-ready, dialogue-led: Purple Rainbow · Seedrella · Magic Wand Dialogue-free: Bubble Storm · Grabby	SVOD AVOD FAST Inflight
Total Established Library 121 episodes		Digital Distribution
120+ buyer-ready established episodes	<i>Dialogue-free storytelling supports easy cross-territory travel and localisation.</i>	Localisation Co-production New-Season Partnership

Detailed catalogue, delivery specifications and territory availability supplied on request.

Let's Talk About Piku N Tuki

An established preschool IP with proven audience scale, a substantial ready-to-license library and a premium new generation built for international growth.

AVAILABLE NOW

Established library
Premium Season 3 samples
Premium minisodes
Territory licensing
Localisation discussions

PARTNERSHIP OPPORTUNITIES

New premium seasons
Additional minisodes
Specials
Learning-led story formats
Co-production
Territory / localisation partnerships

MAGIC BOOK – SCREEN EXTENSION

DEVELOPMENT OPPORTUNITY

The Piku N Tuki Magic Book concept is being developed as a potential short-form or episodic screen extension bridging storytelling, play and learning.

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