# YARIN GEZ

## PRODUCT DESIGNER

052-591-3779



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# yarin-product-designer.com



Yarin Gez

#### SUMMARY

Creative and detail-oriented UX/UI Designer with a proven track record of crafting user-centric web and mobile interfaces for B2B and B2C SaaS platforms. Proficient in wireframing, prototyping, responsive design, and user research, including usability testing and persona development.

Skilled in creating design systems, brand identities, and marketing assets. Adept at collaborating with cross-functional teams to deliver pixel-perfect, engaging, and innovative solutions within deadlines. A self-taught, fast learner with excellent communication skills and a passion for continuous growth and creativity.

# **SKILLS & TOOLS**

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Procreate
- CSS
- HTML
- Asana
- Slack

### **EDUCATION**

Media Design Practical Engineering

Sapir Academic College

Sep 2022 - Sep 2024

GPA: 96 with great distinction

## LANGUAGES

**Hebrew**: Native proficiency

English: Full professional proficiency

#### **EXPERIENCE**

PRODUCT DESIGNER Jun 2023 – Nov 2024 **UX/UI DESIGNER** 

Mondeo Studio

- Designed intuitive web and mobile interfaces for B2B and B2C SaaS platforms, enhancing user engagement.
- Conducted user research, including surveys, testing, and competitor analysis, to guide design.
- Designed and maintained scalable design systems with responsive components.
- · Created prototypes, refined user flows, and collaborated in agile sprints with developers, leveraging A/B testing to deliver user-focused solutions.
- **TEACHING ASSISTANT** Dec 2023 Aug 2024 Sapir Academic College
  - Guided students in project improvement and work planning.
  - Provided constructive feedback and instruction on various design software, helping students improve their technical and creative skills.
- FULL MILITARY SERVICE | Aug 2016 Aug 2018 Coordination of Government Activities in the Territories (COGAT Unit)
  - Coordinated international organization workers' departures and arrivals through the Erez Crossing as a Sergeant.