

ISABELLA ALT

SKILLS

- Proficient with Adobe Suite, video editing software, and DAWs.
- Specializes in automotive, sports, portrait, and event photography.
- Experience with 3D software including Blender, Rhino, ZBrush, Autodesk Maya, and more.
- Experienced in social media management, growing engagement and followers.
- Strong leader with a track record of motivating teams and ensuring timely project completion.

EDUCATION

Carnegie Mellon University, Pittsburgh, PA — BFA

Bachelor's of Fine Arts in Digital Media Arts

August 2023 - Present (Expected graduation: May 2027)

GPA: 3.71/4.0

Relevant coursework: Advanced 3D Animation, Advanced Open Studio (3D Environment Design), Advanced Animated Short, Digital Fabrication, Modern Making Digital Imaging, Time-Based Media, Digital Media, Game Design Prototyping, Information Design.

EXPERIENCE

Durin — Contract Graphic Designer, Photographer, and Video Editor

December 2025 - Present

- Design graphics and visual content to support marketing and branding initiatives.
- Edit and produce short form videos for social campaigns to support outreach and product awareness.
- Manage multiple creative projects simultaneously while meeting deadlines and brand guidelines.
- Collaborate with the marketing and creative teams to produce timely, high quality assets.

Red Bull North America — Student Marketeer

April 2025 - January 2026

- Represented Red Bull's brand on campus through innovative, student-focused marketing initiatives.
- Created and executed sampling missions and events to increase product visibility and brand presence.
- Built authentic connections with students and local businesses to drive brand engagement.
- Provided real-time insights on local trends to inform marketing strategies.
- Collaborated with local student marketeers in the Western PA and West Virginia area.

Carnegie Mellon Racing — Headrest Cover Designer

December 2025 - March 2026

- Design and manufacture headrest cover for 26x collaborating with driver interface team.
- Craft aesthetic design for cover, working with design team to create a cohesive look for the entire car.
- Iterate on preliminary designs to produce professional results.

Carnegie Mellon Racing — Media Captain

March 2024 - June 2025

- Helped raise \$37.2k by producing the campaign video and leading the social media strategy for the team's most successful crowdfunding effort.
- Increased new member retention by over 200% by co-leading recruitment efforts.
- Led and managed a team of 10 members in the creation of media for the team.
- Grew the Instagram account over 150%, YouTube over 1000%.
- Designed the cover for the 2024-2025 sponsorship packet to be sent to current and potential sponsors.
- Captured photos and videos year-round for media, future teams, sponsors, families, and supporters.

Carnegie Mellon Racing — Video Lead

January 2024 - March 2024

- Created the most successful rollout video for the team to be viewed by over 3,000 supporters.
- Managed and coordinated the streaming and media capture of rollout with over 1k attendees.
- Captured media for the team to be shown to alumni, sponsors, and supporters.

Balt Photos — Freelance Photographer and Designer

2021 - Present

- Work with clients with a range of photography in order to produce media as requested by customers.
- Manage gigs by reaching out to potential clients, marketing skills, and communicating with clients throughout the process to ensure results.
- Work with clients to teach the content creation process, including for art studios.

PROJECTS

Four Birds

Fall 2023 - Summer 2024

Four Birds is a four panel mural (4x ~2.5 feet x 5 feet) that will be installed in Wean Hall at Carnegie Mellon University. The mockup of panels were created in November of 2023, then the full resolution images were created starting in February 2024, and ended June 2024. The panels were made using procreate and photoshop on an iPad, then were printed onto polycarbonate and mounted onto the walls using stainless steel standoffs.

[Read more](#)

AWARDS

College of Fine Arts Dean's List

Fall 2023, Spring 2024, Fall 2024

- Awarded to the top one third of College of Fine Arts students.

AP Scholar with Distinction Award

July 2023

- Achieving an average score of at least 3.5 on all AP Exams taken, and scores of 3 or higher on five or more exams.

Student Photographers of America Finalist

March 2023

- Received for the Spring Creative category for the photo #GRIT