



Micah Hoang

GRAPHIC DESIGNER
Pasadena, California

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EDUCATION

ArtCenter College of Design

Pasadena, California
Bachelor of Fine Arts,
Graphic Design

WORK

Graphic Design Event Designer + Producer

Sep 2023–Present
Designed social media, email, and print assets for Graphic Design, Creative Direction, and Brand Strategy department events.

Founder, National Park Playing Cards

Jan 2019–Present
Designed and produced a playing card deck distributed across 220+ retail stores and 6 National Park visitor centers, with 20,000+ units sold nationwide.

Design + Motion Intern, Brand New School

Jan 2026–Apr 2026
Developed storyboards and animated motion graphics for AI feature demo ads across Meta, WhatsApp, Manus AI, and Pinterest. Generated bespoke imagery and content using Weavy.

Marcom Design Intern, Apple

Jan 2025–Jun 2025
Developed art direction for the AirPods Pro 3 launch campaign, with designs featured at the September Apple Keynote, Apple Stores worldwide, and partner retailers.

Design Intern, Skycar Creative

Jun 2024–Sep 2024
Designed motion graphic storyboards, led internal branding, and built Figma workflows and tutorials. Clients include Adobe, AWS, and Breeze Airways.

Visual Designer, AuditBoard

May 2023–Sep 2023
Designed assets for internal branding, webinars, and the annual Audit+Beyond conference serving 4,000+ attendees in the auditing industry.

RECOGNITION

SEEK TRUTH Book Design

[ADC Young Ones 2024, Merit](#)
[Fonts in Use, Feature](#)

Independent Lens Poster / Brochure

[Graphis New Talent Awards 2024](#)

Simon & Schuster

[Indigo Design, Gold](#)
[DNA Paris, Winner](#)

2022–2026

ArtCenter Provost's List

VOLUNTEER

Pace Leader, Pasadena Pacers

Oct 2022–2024
Lead a group of runners in the Pasadena Pacers, a free local running club every Thursday and Saturday.

Creative Director, Glean Social Impact

Jul 2023–Present
Developed brand identity for, a nonprofit based in Hanoi, Vietnam offering mentorship programs and VC funding for aspiring social innovation entrepreneurs.

SKILLS

Proficient in

Illustrator, InDesign, Photoshop, Figma, After Effects, Weavy, Krea, Keynote, p5js

Familiar with

Cinema 4D, HTML/CSS, Premiere, Lightroom, Madmapper

Design

Art direction, Image generation, Identity systems, editorial design, social media marketing, deck design, motion design, UX/UI, packaging design

Notion, Slack, Discord, Monday.com, Trello, Gusto, Claude