

NTN Europe

One group, two main commercial brands, clear roles.



NTN Corporation

The corporate identity
and group endorsement.



NTN brand

A commercial brand
for defined markets and offers.



SNR brand

A commercial brand with its own
positioning, personality and identity.

Also part of NTN Europe



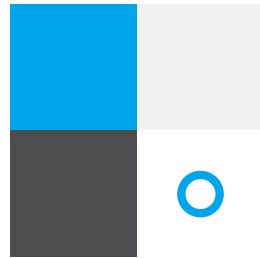
NTN Europe

2 brands to meet your needs even better



NTN brand

A high-tech product portfolio built on advanced R&D and leading-edge design, engineered for the most demanding technical and quality requirements. One of the three broadest ranges worldwide, meeting with the highest technical requirements.

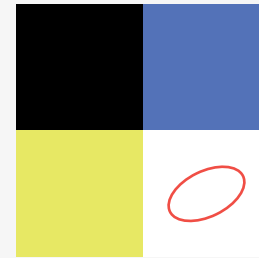


We make the world Nameraka.



SNR brand

A compact range of premium bearings designed for everyday industrial applications and of a combination of indispensable products. Designed for the most challenging applications, enhanced by dedicated labels, innovation and technology to address specific needs.



SNR, Ingenious Motion



NTN BRAND

Sales Pitch

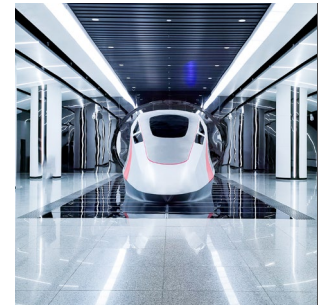
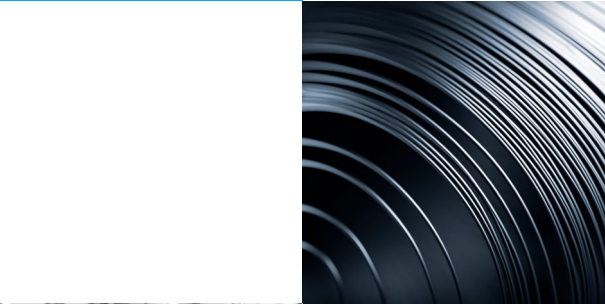
NTN — Excellence in Motion.

A global benchmark in precision and performance,
NTN innovative solutions reduce friction,
enhance energy efficiency and strengthen project sustainability.

We make the world Nameraka.




Harmony





SNR BRAND

Sales Pitch

Engineered with agility. Combining boldness and pragmatism,
the SNR brand delivers high-quality products and services designed
to meet today's needs and support tomorrow's challenges.

For your standard ranges and your high-value offerings.

For the core and the unexpected.

SNR, Ingenious Motion



INGENIOUS MOTION