SONAT ARDA ERDENIZ

Location
Izmir, Turkey

Portfolio
aerdeniz.me

Contact Info
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Hello! I am a Mid-Weight Graphic Designer with 5 years of work experience coupled with a keen interest in Branding, Illustration, Motion Graphics, and Editorial Design. With a passionate approach to design, I thrive on creating impactful designs that meet clients' needs. I excel at developing creative solutions and have a strong grasp of color theory, imagery, text style, and layout. Outside of work, I enjoy visiting museums, staying up-to-date on news and design trends, playing video games, and cycling around the city.

EXPERIENCES

Designneuro
Art Director
June 2023 - November 2023
Istanbul, Turkey (Remote)

During my time in Designneuro, I had the privilege of working with multiple brands such as Jack&Jones, Kuka, Hope Alkazar on their social media posts and other materials. I also assisted in producing all digital and printed material for Replay 2008, a charity football match between Switzerland and Turkey.

Volk Optical Inc.
Graphic Designer
July 2022 - June 2023
Cleveland, OH, USA (Remote)

As a Graphic Designer at Volk Optical in collaboration with the marketing team, I visually updated Volk's product collection and their design outputs. Additionally, I assisted Volk with designing social media posts, product inserts and manuals, event posters, brochures, slide decks, emails and so on.

RIA Advisory
Graphic Designer
June 2021 - June 2022
Coral Gables, FL, USA (Remote)

My job responsibilities included designing UI/UX as well as motion graphics elements for RIA's software products for other businesses. Additionally I assisted RIA with logo design, icons, illustrations for upcoming products, preparation and re-formatting presentations to be used on B2B meetings.

University of Illinois at Chicago
Instructional Assistant Professor
August 2020 - May 2021
Chicago, IL, USA

Taught lecture and lab component on the introduction to Color Theory class with emphasis on the interaction of color in design applications. Guided students to create a strong portfolio with a focus on color interaction, pattern making, etc.

University of Illinois at Chicago
Graphic Designer
February 2020 - May 2021
Chicago, IL, USA

My responsibilities for UIC Bioengineering Department included designing visuals for events, web banners, thumbnails, annual reports, newsletters and maintaining and updating the websites of Bioengineering department and its professors.

SkyNeb Financial Technologies
Graphic Designer
July 2018 - July 2019
Izmir, Turkey

My responsibilities in SkyNeb included designing their visual identity, icons, logos, social media posts along with several webpages' UI design for the SkyNeb's partner companies and their product launch websites that offer financial services.

Freelance Graphic Designer
March 2017 - Present
Self-Employed

Self-employed as a freelance graphic designer my job is to propose digital creative solutions and therefore help small businesses with practical and efficient online solutions.

DWT Mandalina Agency
Graphic Designer Intern
June - July 2017
Ankara, Turkey

During my internship, I had worked on various print and digital design projects such as, restaurant menus, price labels, social media posts, photography editing, logo design and also digital strategy presentations under supervision of their art director.

EDUCATION

University of Illinois at Chicago
2019-2021
Chicago, IL

MDes in Graphic Design (CGPA: 3.74/4.0)
Granted Tuition Waiver for 2019-2020 Academic Year

Bilkent University
2013 - 2018
Ankara, Turkey

BFA in Graphic Design 2013 to 2018 (CGPA: 3.58/4.0)
Magna Cum Laude

AWARDS PROJECTS & CONFERENCES

Video Game Art Gallery
Project Contribution
August 2020 - December 2020
https://vgagallery.org/oasis

Scan the QR code to view the article.

TypeCon 2019
Volunteer at Conference
August 28 - September 1, 2019
Minneapolis, MN

Ankara Jazz Society, 22nd International Jazz Festival Poster Contest
Honorable Mention
May 2018

4th Hediyem Istanbul Illustration Contest
Honorable Mention
October 2017

SKILLS & LANGUAGES

Design Tools

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Lightroom
- Adobe After Effects
- HTML / CSS
- Unity 3D
- Microsoft Office
- Blender
- Figma
- Canva

Technical Skills

- Visual Balance
- Spacing
- Color Theory
- Art Direction
- Illustration
- Design Principles
- Typography
- Social Media

Languages

- Turkish (Native)
- English (Fluent - C1)
- German (Beginner - A1)
- Italian (Beginner - A2)

HOBBIES

- Cycling
- Football
- Digital Drawing/Painting
- Video Games

- Anime
- TV and Cinema (Sci-Fi)
- Plans to learn how to play the Synthisizer
- Collecting (Design Books, Vinyl Album, Action Figures, Card Decks)