



ERIC JACOBSON MERCADO

GRAPHIC DESIGN
DIGITAL ILLUSTRATION
UI UX DESIGN

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SAN FRANCISCO, MABALACAT, PAMPANGA, PHILIPPINES

PROFILE

As a recent IT graduate with a passion for graphic design and UI/UX, I'm eager to apply my skills and creativity in a dynamic environment. Focused on design and illustration, I'm committed to making meaningful contributions and advancing my career in the field.

SKILLS

TECHNICAL SKILLS

- Graphic Design
- UI/UX Design
- Digital Illustration
- Character Design & Concept Art
- Logo Design & Visual Identity Development
- Wireframing and Prototyping
- Product Design
- Media Content Creation
- 3D Modeling
- Tech Support & Troubleshooting

SOFT SKILLS

- Creativity
- Problem-Solving
- Time Management
- Adaptability
- Attention to Detail
- Project Management
- Reliability
- Flexibility
- Team Collaboration

SOFTWARE LITERACY

GRAPHIC & DIGITAL CONTENT

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Clip Studio Paint
- Canva

VIDEO EDITING

- Adobe After Effects
- Davinci Resolve

UI / UX

- Figma
- Balsamiq

3D RENDERING

- Blender

PRODUCTIVITY

- Office Suite

REFERENCES

JOHNDELL CALIMUTAN

IT Supervisor - Operations
Clark Outsourcing
Email: johndell@clarkoutsourcing.com
Phone: + (63) 995 - 826 - 6156

AERIANE CHARMAINE DIZON

Technical Advisor
Email: aeriannedizon@gmail.com
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PORTFOLIO

Feel free to visit my portfolio at:

COVZOUN.ME

EXPERIENCE

2024

FREELANCE UI / GRAPHIC DESIGNER

During my semestral break, I served as a freelance UI and graphic designer for our team. I designed user interfaces with Figma and created visual assets such as logos and brand identities. My work included developing cover pages for marketplace listings, which played a key role in enhancing the appeal and success of our digital products.

2024

IT SUPPORT (OJT INTERNSHIP) - CLARK OUTSOURCING

Supported technical operations, network troubleshooting, and software installations, gaining hands-on experience in user support, hardware maintenance, and IT workflow coordination. Collaborated with senior IT staff to resolve complex technical issues and ensure smooth onboarding for new employees.

2023

CAPSTONE PROJECT - MABALACAT CITY COLLEGE

Served as the Project Leader and Lead Designer in the capstone project, directing team efforts and creating impactful visuals and graphic assets for a successful project completion.

2020 - 2021

FREELANCE ILLUSTRATOR

Created sketches, modified, and rendered illustrations based on client requests, delivering high-quality digital artwork and maintaining strong client relationships.

2019

SERVICE CREW - MCDONALD'S MABALACAT

Played a significant part as the kitchen staff. Prepared and cooked menu items, maintained high standards of quality and cleanliness, and contributed to training new team members.

EDUCATION & ACHIEVEMENTS

2020 - 2024

MABALACAT CITY COLLEGE - COLLEGE

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

- Cum Laude
- Chairman's & President's Lister Award (1st & 2nd Semester, AY 2023 - 2024)
- President's Lister Award (1st & 2nd Semester, AY 2022 - 2023)
- Best Capstone Project in the Information System and Web Application Category
- Certificate of Paper Presentation - International Research Conference on Information Technology Education (IRCITE 2024)

2017 - 2019

DON TEODORO V. SANTOS INSTITUTE - SENIOR HIGH SCHOOL INFORMATION AND COMMUNICATION TECHNOLOGIES TRACK

- High Honors and Conduct Award
- Best in Work Immersion Portfolio
- Best in Work Immersion
- Best in Computer Programming