

## Education

Designlab  
**UX/UI Certification**  
2023

Northern Illinois University  
**B.S. in Kinesiology**  
2010

## Tools

Figma  
Webflow  
Framer  
Photoshop  
ChatGPT  
Runway  
Midjourney  
Procreate  
UX metrics  
OptimalSort

## Design Experience

**Freelance UX Designer** - September 2023 - Present  
**RobotsAre.Red | Website design**

- Created site navigation for 6 different categories through user flows and site map.
- Etsy sales increased by 13% 1 month after the site went live.
- Spotify listens increased by 18% 1 month after the site went live.

**RexPacificMusic.com | Website design**

- Start to finish website build, branding, and 2024 album cover for the musician.

**Designlab**

**UI/UX and Product Design Student** - August 2022 - August 2023

- Weekly mentor sessions with a Senior UX Designer to discuss feedback and strategies.
- Weekly group critiques with other designers to receive and offer thoughtful feedback.

**Responsive Website Redesign | Recruit Woodworking**

- Built a custom feature to funnel the customer to higher dollar products.
- E-commerce website redesign aimed to increase sales with improved navigation.
- Improved visibility of products through user tested flows and design patterns.

**Add a Feature to an Existing App | Google Calendar**

- Performed user research to identify needed features that aligned with business goals.
- Integrated the feature to the existing environment with minimal disruptions.
- Aimed to increase the apps value by automating processes for the user and marrying Google apps to work together seamlessly.

**End to End Mobile App | Eco Home Improvement**

- Researched and designed an app to help homeowners save money and complete projects easier by personalizing to their location.
- Conducted three rounds of user testing at various stages to save time and improve final design.

**Mobile Web Design | Exercise for Everyone**

- Performed user interviews, secondary research, research finding analysis, ideation, wireframing, brand identity, usability testing, and case study.
- Accommodates all skill levels to maximize the user base.

## Work Experience

**Illinois Bone and Joint Institute**

**DME Services Coordinator** - March 2019 - July 2020

**DME Services Specialist** - July 2018 - March 2019

**Illinois Institute of Technology**

**Head Athletic Trainer** - July 2013 - July 2018

**Advanced Occupational Medicine Specialists / U.S. Healthworks**

**Athletic Trainer** - August 2010 - July 2013