

LYSANDER QUIÑONES

UI/UX DESIGNER | INTERACTION DESIGNER

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UI/UX DESIGN

- Figma
- Design System
- Typography
- Visual Hierarchy
- Site Mapping
- Prototyping & Wireframing
- Interactive Prototyping
- Microinteraction Design
- Interaction Design
- UI/UX Redesign

FRONTEND & FRAMEWORKS

- HTML
- CSS
- Javascript
- Tailwind
- Bubble.io
- Laravel
- RestAPI

TECHNICAL

- System Analysis
- Database Design
- BPMN Diagrams
- XML Diagrams
- Basic SEO
- Basic Project Management
- Team Collaboration

TOOLS

- Ahrefs
- Majestic
- Office365
- Notion
- Clickup
- Slack
- MsTeams
- Google Sheets
- Pagespeed
- WebDev

PROFESSIONAL EXPERIENCE

UI/UX Designer | Interaction Designer

Bluedrive International

- **Led the UI/UX design** of a **merchant dashboard**, applying User-Centered Design (UCD) principles to enhance usability and financial data visualization.
- **Contributed** to redesign of a **Test Environment** where a lot of devs use daily in our company
- **Designed and improved** user interfaces for **WebApp admin dashboards**, focusing on usability, data visualization, and efficient user workflows using **User-Centered Design principles**.
- **Proactively designed** the sitemap for SG Estetic, serving as a **blueprint for co-designers** and developers to streamline design implementation and project handoff.
- **Supported frontend development** by designing new UI components and features during project implementation, adapting quickly to evolving requirements.
- **Collaborated** with co-designers to implement stakeholder **feedback in real-time**, iterating UI designs efficiently to meet project requirements.
- **Created a conversational UI** for an **AI monitoring tool**, transforming complex server data into actionable messages and **interactive commands** for development teams.
- Created the interface for a **Proxy Manager system**, simplifying complex workflows for developers to upload and assign proxy packs across multiple servers.
- Worked alongside a co-designer to **develop a content-driven diving website**, incorporating interactive features such as newsletters, contact forms, and client-submitted posts to enhance engagement.

UI/UX Designer | Bubble Developer

Jairosoft Inc.

- Redesigned the **UI of Jairojobs** Applicant Page using Figma
- Enhanced User Experience and **removed redundant functionalities** within the Dashboard of Applicants
- **Collaborated in a team** to develop Jairojobs, a platform for job hunters
- Participated in a **Scaled Agile Framework Environment (SAFe)** Project
- **Created detailed wireframes** in Figma to map out the new UI design, ensuring a smooth user journey and clear visual layout.

PROJECTS

Jairojobs Applicant Page

UX Redesign:

- Reviewed the whole process and design ensuring UX Flow is smooth and not confusing
- Redesigned some parts of the website in terms of component redundancy, Modal placement, Awkward Graphic placements and Applicant on boarding registration form

SG Estetic

UI/UX Design and Sitemap:

- Designed and Initiated sitemap ensuring blueprint for co-designers and developers to streamline design implementation and project handoff
- Designed AI Chatbot, where chatbot can entertain booking appointment for the user
- Collaborated with the stakeholders chosen color palette and typography

Ka'chava

CRO UI Redesign:

- Redesigned their whole website as Assesment for more leads and Conversion of their product