

# Jeevanth R

## Product Designer

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A results and data driven product designer with 7 years of experience. Expert in building Gen AI apps that require modern and innovative design solutions. I like to mentor and share my learnings with my fellow product designers and help them in their career.

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## Portfolio

Please visit this site from a laptop or a desktop to view my portfolio -

[www.jeevanth.com](http://www.jeevanth.com)

**Tools** - Figma, Whimsical, Miro, Balsamiq, Adobe illustrator, Adobe after effects, Slack, Clickup, Teams, Jira, Google Suite

**Skills** - Problem solving, critical thinking, strategic thinking, leadership, User research, usability testing, Information architecture, Rapid prototyping, Gen AI product design

## Work experience

### Founding product designer - Oliv AI

(Feb 2024 - Present) (USA - Remote)

Oliv, an AI copilot for modern sales teams, designed to help sales managers and reps close more deals.

### Projects & Achievements

- [From sales reps to sales managers](#) - Built AI reports, deal overview features that give the sales managers intelligent analysis of their deals and save them 8 hours every week.
- [AI email writer](#) - Researched, designed, tested and shipped this feature that automatically writes a follow up email after every sales call.

- Created 10+ slack bot messages that serve as a digital sales floor for the sales manager.
- [UI Revamp](#) - Migrated the product to a new design system, conducted a UX audit and fixed 60+ UX issues across the product.

## Head of Product and Design (Consultant) - Nexyom

(Sept 2023 - Aug 2024) (India - Remote)

Nexyom is a software consultancy services company that specializes in creating Gen AI solutions.

### Projects & Achievements

- [Signing a \\$1M deal](#) - Designed a Gen AI based document extraction app that can extract complex bank statements with big variations. This solution enabled a major Bangladeshi bank to digitize their physical data effectively.
- [Product management and design](#) - Led product management efforts, including market research, scoping product versions, and working closely with engineering teams to ensure smooth development, testing, and deployment.
- [Leadership](#) - Led cross-functional teams of product designers and developers to build and launch the product, while collaborating with a graphic designer and content writer to design the product website and execute marketing strategies.
- [AI Resume Analyser](#) - Created a MVP for an AI resume analyser that scores resumes and suggests corrections based on the job role the user is applying for.

## UX/UI Designer - Docsumo

(Dec 2022 - Feb 2024) (USA - Remote)

Docsumo is an AI based application that extracts data from unstructured documents. It is a product based around AI/ML capabilities.

### Projects & Achievements

- [From 15% to 100%](#) - Optimized Docsumo's new user onboarding and increased the

percentage of people landing on the review screen to get their aha! Moment.

- [Increased the TAM of Docsumo](#) by deploying review screen improvements that enabled users to extract Bank Statements. Decreased the time taken to manually extract a Bank Statement by 30%.
- [Completed a revamp of UI](#), including creating a new design system from scratch. Migrated the product to the new design system after designing over 50+ screens.
- Designed and shipped features like Table Tagging (select and tag tables detected by AWS Textract), Train and Test (sandbox environment for model training and testing), and key Security Components (SSO, MFA, session timeout, etc.).

## UI Designer - Kissflow

(Nov 2021 - December 2022) (India - Hybrid)

Kissflow is a low-code/no-code workflow builder that has more than 10,000 active users.

### Projects & Achievements

- Worked on monitoring the product usage through hotjar and heap. [Helped improve user experience](#) in multiple places by creating reports of user behavior.
- Streamlined motion usage in marketing pages, [saving 2-3 days per project](#) and enhancing efficiency for 100+ workflow templates.
- [Led the migration of 1000+ web pages](#) from WordPress to HubSpot in a week, collaborating with developers and SEO specialists.

### Additional experience

- Real Tycoon (1 year): Created high-conversion landing pages and executed offline marketing campaigns, driving lead generation and securing high-profile clients.
- AdmitEDGE (8 months): Designed the Learning Tracker dashboard and optimized marketing assets, boosting engagement and organic lead generation.