Phebe Kwarteng

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Bronx, NY 10475

(347) 909 - 6750

phebekwarteng@gmail.com

phebekwarteng.com

Graphic Designer

Social Profiles

TikTok: @phebekreative

Instagram: @phebekreative

LinkedIn: linkedin.com/in/phebe-kwarteng/

Education

Syracuse University - May 2027

S.I. Newhouse School of Public Communications

Bachelor of Science

Major: Visual Communications - Graphic Design
Minor: Information Management and Technology

Skills

Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premire Pro

Microsoft Word
Microsoft Excel
Microsoft PowerPoint

Facebook
Instagram
TikTok
Threads
X (Twitter)

Figma
HTML & CSS
ProPresenter 6, 7
Python Programming

Awards and Certificates

2024 GDUSA Design for Good Award

2023 Certiport Adobe Photoshop Certificate

2025 Anthropic AI Fluency for Students Certificate

2025 Anthropic AI Fluency & Framework Foundations

2022 YouScience Computer Programming Certificate

Experience

Marketing & Brand Design Intern

Audacy Inc. *New York City, NY* *June 2026 - August 2026*

- Reported directly to the Senior Creative Director and Assistive Creator Director
- Created & produced campaign art for high level consumer campaigns & contests using Adobe Photoshop
- Brainstormed internal and external marketing goals for local national awareness ie. how to get more Gen-Z listeners
- Led a social campaign for Audacy on Instagram to enhance brand awareness + highlight what an intern at Audacy does
- Produced logo libraries for local stations, specifically the file handling for print, digital, and one color usage for all marketing (internal & external needs)

Social Media Leadership Team - Graphic Designer

S.I. Newhouse School of Public Communications *Syracuse, NY* *August 2025 - Present*

- Create up to 3 weekly graphics to drive Instagram visibility and engagement
- Lead a 13-member student team to ensure high-quality, on-time content delivery
- Partner with leadership on hiring decisions and content optimization
- Develop original, trend-driven content strategies across an audience of 19K+ followers
- Promoted in December 2025 for timely project delivery and team communication

Design & Social Media Intern

The Baldwin Fund *Remote* *May 2024 - December 2024*

- Designed and enacted social media campaigns to boost engagement on social media platforms, including Facebook, Instagram, and X
- Ensured consistency in brand messaging across all digital platforms
- Edited WordPress website when new sponsorships were acquired
- Conducted research and ideated creative ideas for original content development

Hospitality Associate

Hendricks Chapel *Syracuse, NY* *January 2024 - December 2025*

- Provided front-desk support, assisted with guest relations, and staff with various projects
- Provided production and technical support for small to large scale events and services
- Managed operational tasks, including locking/unlocking spaces and supporting event coordination to ensure smooth operations