

SARVESH CHIDAMBARAM

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EXECUTIVE SUMMARY: Hybrid Product Designer with roots in advertising and interaction design, blending storytelling with technical skill. Skilled in UX/UI, data analytics, and software development. Passionate about crafting human-centered, data-driven experiences to optimize engagement and product strategy.

EDUCATION

University of Texas at Austin B.S. in Advertising Specialization: Interaction Design **Graduated: December 2024**

University of Pennsylvania M.S. in Computer and Information Technology, Part-time, Online **Expected Dec 2026**

EXPERIENCE

PayCom - Grapevine, Texas

Associate Product Designer

Jan 2025 – Present

- Lead end-to-end product design for Time & Attendance tools, from wireframes to polished UI in Figma.
- Collaborate with engineers and PMs to translate business requirements into scalable design solutions.
- Use SQL and Excel to uncover user behavior patterns and inform design decisions.
- Drive consistency across the platform by maintaining and contributing to the design system.

Product Design Intern

May 2024 – Aug 2024

- Designed low and high-fidelity prototypes in Figma to improve HR workflows.
- Conducted design audits and usability reviews to reduce friction and improve UX clarity.

Texas Immersive Institute | Lead Developer – Austin, Texas

March 2023 - May 2024

- Led technical development for experiential campaigns blending design, advertising, and tech.
- Created immersive digital storytelling environments using Python, TouchDesigner, and AR tools.

EBSCO | User Research & Analytics Intern, Remote

Aug 2023 - Dec 2023

- Used machine learning in Python to forecast user behavior and increase engagement precision.
- Delivered insights that personalized product messaging and identified content gaps in the market.

UI Global Brands | Digital Graphic And Experiences Intern, In-Person (Summer)

Aug 2020 - May 2023

- Bridged advertising and analytics to grow digital campaigns; analyzed performance with Python/MySQL.
- Produced branded content and campaigns that boosted TikTok following to 12.5K + and drove a 150% lift in brand collaborations, including a Sony Pictures campaign.

CERTIFICATIONS: Alteryx Designer Core | Interaction Design Foundation: UX Designer and Front End Developer | Google Data Analytics | UX Design | IBM Data Science Professional Certification

ACHIEVEMENTS: 2024 [Meta Horizons](#) Buildfest 2nd Place Winner, [2023 PwC & Niantic](#) Buildfest 1st Place Winner, Tom and Bitsey Hail Presidential Scholarship, Beam Suntory Foundation Scholarship

SKILLS: Python, Java, JavaScript, SQL, A-Frame, TouchDesigner, React, Alteryx, Tableau, PowerBI, SQL, Excel, Pandas, Agile methodologies (Scrum, Kanban), Jira & Confluence, Product Roadmapping, Figma, Wireframing, Prototyping, Cross-Platform Design, Adobe Creative Suite