

# sanjita thoppay

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sanjitathoppay.com

in/sanjitat

## experience

UX Design Intern  
Sourashtra Association  
JUN 2025 - FEB 2026

Audited and redesigned website navigation for 500+ members, identifying 15+ usability issues and proposing solutions that reduced task completion time by 30%. Introduced brand guidelines across 20+ pages.

Graphic Designer  
RED-i  
AUG 2023 - MAY 2024

Delivered logos and digital assets for 10+ student organizations across campus. Communicated directly with groups to understand their needs and translate ideas into effective visual identities.

## leadership

Event Organizer  
Sourashtra Association  
NOV 2025 - JUL 2026

Designed experiential programming, games, printed booklet, and commemorative materials for the Sourashtra Young Adults Conference (135 attendees, 2.5 days, US and Canada)

Design Instructor  
Sourashtra Association  
JUN 2025 - AUG 2025

Developed and led a 2-week branding and logo design course for 15 students. Taught visual identity basics using Figma and guided students in creating their own brand.

Executive Board Member  
NC State Asian  
Students Association  
MAY 2023 - MAY 2024

Coordinated cross-organization events post-COVID that boosted engagement by 20%. Launched biweekly newsletter to 200+ members across campus, increasing event participation

## education

University of Washington  
SEPT 2026 - AUG 2027

Masters in Human-Computer Interaction + Design

North Carolina  
State University  
AUG 2020 - MAY 2024

Bachelor of Arts in Design Studies  
Minor in Psychology  
Summa Cum Laude GPA 3.8/4.0 - Dean's List

## skills

tools  
Figma, Adobe CC (Photoshop, Illustrator, Premiere Pro, After Effects, InDesign), Claude Code, Codex, Jitter, Lottie, Capcut, Framer, Webflow, Blender, HTML/CSS

design  
Interaction Design, Visual Design, Branding, Motion Design, Prototyping, User Research, User Testing, A/B Testing, Design Systems, Information Architecture, Product Thinking, Content Design, Video-editing, Photography