Milovan Erić

milovaneric@proton.me
Telegram @EraMeister

portfolio links

erameister.com
dribbble.com/milovaneric
miro.com/app/board/uXjVPK6-9kY=/
linkedin.com/in/milovaneric

work experience

Aug 2022 — today

Product Design Lead at Palmswap

- Led the initiative to define the visual identity and build the UI kit foundation of DEX (Decentralized Exchange) app for web and mobile platforms.
- Defined and executed a full design lifecycle process to ensure high-quality results.
- Conducted user research and synthesized research findings to identity. Created a design system and defined brand guidelines and applied it widely to UI and products.

Apr 2022 — today
contract position

Web Team Lead at Astra Nova

- Led a team of 7 members in building web platforms and pages for Astra Nova and Deviants NFT.
- Developed landing pages for upcoming NFT launches and marketing campaigns.

Sep 2021 - Jul 2022

Senior Product Designer at Kolex

- Executed the product design from concept ideation based on research to production across multiple digital platforms, from responsive web to native mobile apps.
- Redesigned and improved the user experience for various in-house projects like kolex.io, kolex.gg, kolectiv.gg and cryptees.gg.
- Collaborated with world-class brands like DC by Hro, ESL, ImmutableX, Cartmundi, Tencent, etc.

Apr 2016 - Jun 2022

Freelance UI/UX/Product Designer

- Worked with various private clients and agencies, specializing in gaming and Web3 projects.
- Demonstrated expertise in creating engaging and immersive user experiences.
- Collaborated closely with clients to understand their vision and translate it into visually stunning and user-friendly designs.
- Successfully delivered high-quality projects on time and within budget, building a reputation for creativity and professionalism in the industry.

education

10/2019 — dropped out

Faculty of Computing, Computer Science, Belgrade

09/2015 — 06/2019

Technical School, Information Technology Program

workflow

languages

serbian (native)
english (C1)

skills

UX design
UI design
design thinking
scrum
user research
team leadership

tools

figma
framer
adobe xd
slack
jira
sketch
notion
trello
asana
elementor
miro / figjam
google analytics
hotjar

coding

html
css

courses

01/2017 — 04/2017

Advanced UX Design, by University of Michigan