

Helga Altuhova

Product Designer, Mentor, Co-founder

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📍 based in Warsaw, Poland +48733442515

EXPERIENCE

Co-Founder

[Superfly.Bureau](#) — Creative/ Marketing Agency

We launched a creative agency with a mission to help businesses communicate with their audience, make a bold statement in the market, and craft marketing strategies. My direct role here involves leading designers, copywriters, photographers, and videographers. I am responsible for finding the right contractors for projects, developing and implementing marketing strategies, creating advertising creatives, and conducting competitor research.

January 2024 — now (6 months)

Product Designer

[signNow](#) by [airSlate](#) — Workflow Management Software/ eSignature platform

SignNow is an application focused on electronic signature and document management, collaboration, and easy sending of documents to each other.

As a product designer, I collaborate closely with stakeholders, product managers, developers, and various team members to formulate and validate hypotheses, consistently aiming to enhance our product. I shape, build, and test our hypotheses and points of growth with product managers and UX writers. Validate big concepts with stakeholders and the CEO. Before launching, I assist developers and QA teams in fixing any problems.

Funnels I work on include API, CRM, Organization, Branding, and Onboarding.

September 2021 — now (3 years)

Mentor (Web Design Junior)

[Projector Institute](#) — Projector Creative & Tech Online Institute

A mentor on a Junior Web Design course. I'm helping and supporting designers to elevate their skills based on my experience. I have graduated approximately 180 students.

April 2022 — now (2 years)

UI / UX Designer

[Zgraya.Digital](#) — Design Studio

In my role as a UI/UX designer at Zgraya Digital, I focused on delivering exceptional product design for a variety of projects including e-commerce, AI-based solutions, and mobile applications.

As a lead designer in the studio portfolio and was responsible for the management and growth of our profiles on Dribbble and Behance.

August 2020 — September 2021 (1 year)

UI / UX Designer

[Bachoo Design Studio](#) — Design Studio

As a UI/UX designer on an award-winning team, I contributed to the creation of visually stunning websites and mobile/web applications.

My first job provided a collaborative and supportive environment where I was able to rapidly develop my design skills and knowledge.

With guidance from my highly professional colleagues, I honed my understanding of design frameworks, including composition, product thinking, animation, material design, research, prototyping, and wireframing.

I am grateful for the opportunities I have learned and grown a lot in this role.

December 2019 — August 2020 (9 months)

KNOWLEDGE

Analysis of Metrics

Competitors Research

Design Lead

Design System

Interface Design

Hypothesis Generation

Marketing Strategy

Mentoring

Mobile Design

Motion Design

Product Design

Product Strategy

Prototyping

Usability Testing

User Interviews

UX Research

Visual Design

Web Design

Wireframing

TOOLS

Figma

Framer

Webflow

AI tools (Chat GPT, Midjourney etc.)

Adobe Photoshop

Adobe After Effects

Adobe Illustrator

LANGUAGES

English (B2)

Polish (A2)

Ukrainian (Native)

Russian (Native)