

James Colceri

Product Design | User Experience Design

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206-605-7150

Professional Summary:

Designer with a background in entrepreneurship, graphic design, and illustration. Experienced in Figma, Adobe Creative Suite, and human-centered design. Google UX Design certificate holder committed to crafting intuitive user experiences.

Eager to transition into an entry-level Product Design or UX Design role.

Skills:

- **Empathizing with users:** creating empathy maps, personas, user stories, user journey maps, and defining user pain points
- **Ideating:** design solutions using Crazy Eights, How Might We, and competitive audits
- Creating wireframes and prototypes on paper and digitally
- Developing mockups using visual design elements and principles
- Designing with Figma, Adobe XD, Adobe Illustrator, Photoshop, Spline
- Conducting interviews and usability studies
- Considering accessibility at every point in the design process

Experience:

Seven Relics - Owner, 2018-present

- Product design, illustration, administrative tasks, and marketing efforts.

Smarty Pants Designs US - Owner, 2018-present

- Designed digital download products, managed customer service, and executed marketing strategies.

James Colceri Tattoos - Sole Proprietor Tattoo Artist, 2010-present

- Cultivated a loyal clientele through exceptional artistry and customer service.

Projects:

Cinepass - June 2023 / Google UX Design course

- Conceptualized and designed an app to enhance the movie-going experience.

DesignVids - Oct. 2023 / Google UX Design course

- Designed a mobile app and responsive website dedicated to design tutorial videos.

BudgetChef - Dec. 2023 / Google UX Design course

- Created a mobile app and responsive web platform for personalized meal planning solutions.

Certifications:

- Google UX Design Certificate
- Acumen Academy and IDEO, Introduction to Human-centered design

Education:

Bachelor of Fine Arts (BFA) in Fashion Design, International Academy of Design and Technology, Tukwila, WA. Graduated: 2005