

# ANUKRITI SINGH

## UI/UX Designer, Product Designer, Graphic Designer

• +91 7267090803 • [contact.anukritisingh@gmail.com](mailto:contact.anukritisingh@gmail.com)  
<https://anukritiportfolio.framer.website> • <https://www.behance.net/anukritisingh9>  
• <https://www.linkedin.com/in/anukriti-singh-023136203/>

### Education

**Pearl Academy** (Aug 2022 - June 2026)  
**Under Graduate Professional Diploma in Communication Design and Technology**

**Delhi University (Open School Learning)** (Oct 2022- June 2025)  
**B.A English (Honours)**

### Experience

**Voxvertex Solutions | Graphic Designer Intern, Remote** (March 2026 - Present)  
Creating brand identity, UI visuals, and strategic design assets for an AI-powered automation and intelligent systems platform.

**Syntecxhub | UI/UX Designer Intern, Remote** (Dec 2025 - Jan 2026)  
During this internship, I am working on designing user-centric interfaces using Figma, focusing on layout structure, visual hierarchy, reusable components, Auto Layout, and basic prototyping. Gained hands-on experience by completing real-world design tasks and following a structured design workflow.

**Codec Technologies India | UI/UX Designer Intern, Remote** (Dec 2025 - Jan 2026)  
Worked on end-to-end UI/UX design projects, including user flow creation, wireframing, high-fidelity UI design and prototyping using Figma. Designed mobile application interfaces and scalable design systems, focusing on usability, visual hierarchy and consistency. Delivered design solutions as part of project-based assignments within defined timelines.

**Echostream Pvt. Ltd. | Character Design, Pearl Academy** (Aug 2025- Nov 2025)  
Designed original character concepts, visual styles, and supporting assets aligned with brand and narrative requirements.

**MTPL Company | Logo Design, Freelance** (Feb 2025 - Mar 2025)  
Designed a professional brand logo for MTPL, a company specializing in plastic moulding and component manufacturing, aligning visual identity with their industrial products and market positioning.

### Selected Work

**TimeLost | UI based Puzzle Game, Academic** (Mar 2025- May 2025)  
Designed the user interface for TimeLost, a time-travel puzzle game set across prehistoric, medieval, and present eras, where players solve level-based challenges to progress through different time periods.

**Usability Testing | Airbnb Website, Academic** (Sep 2025 - Nov 2025)  
Conducted comprehensive usability evaluation of the Airbnb website using methods such as heuristic evaluation, feature testing, A/B testing, surveys, and both think-aloud and retrospective (think-after) protocols to identify usability issues and improve user experience.

### Skills

- **Tools & Softwares:** Figma (Advanced), Adobe XD, Framer, Adobe Creative Suite (Photoshop, Illustrator, InDesign), Jira, Shopify Website Builder, Claude, Gemini, ChatGPT and Lovable
- **Design Skills:** User Research, User Flow Design, Wireframing, Prototyping, Information Architecture, Interaction Design, Visual Design, Design Systems
- **Methodologies:** User-Centered Design, Design Thinking, Agile/Scrum, Usability Testing, A/B Testing

### Certifications & Publication

- **Certificate of Publication of Research Paper- IJIRT (International Journal for Innovative Research in Technology)** - “Designing a Narrative-Driven Gamified Learning Ecosystem for Children (Ages 9–12)” – Published in IJIRT, ISSN 2349-6002, Impact Factor 8.017, Volume 12, Issue 6, November 2025 (Registration ID: 187473).
- **Be10x** - Certificate of AI tools and ChatGPT
- **Figma Community Publication** - Modern Minimal UI Kit
- **Adobe Illustrator 2024 Professional Certification** - Adobe Certified Associate in Graphic Design & Illustration Using Adobe Illustrator
- **LottieFiles** - LottieFiles for Figma Certification!
- **Lloyds Banking Group** - UX Design Advanced Job Simulation Certification
- **FutureSkills Prime** - UX Design Foundation by Adobe Certification
- **Le Wagon** - Intro to UI/UX design Certification
- **Simplilearn** - Introduction to Graphic Design; Basics of UI/UX Certification
- **Unstop** - Certificate of Participation in Interface Ignite | UI Design Challenge of ANUVA : The Annual Design Festival