

With enthusiasm and an eye for detail, Ellen uses her local authority experience to help her clients efficiently navigate the planning system.



MSc International Planning and Development - Cardiff University

Member of the Royal Town Planning Institute

Following completion of her Masters in International Planning and Development at Cardiff University, Ellen worked in Local Authority planning before joining Planning Potential in 2024, becoming a Chartered Member of the Royal Town Planning Institute (RTPI) in 2025.

Ellen assists more senior colleagues and undertakes research, planning policy analysis, planning appraisals and the preparation, submission, and monitoring of planning application and appeals, including engaging with other built environment technical consultants.

Outside of the office, Ellen enjoys activities including running and cold-water swimming, as well as travelling to experience new places, landscapes and countries.

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