

Kevin Park

Industrial designer focused on physical products, form development, and taking ideas from concept to production

Atlanta, GA · hi@kevinjyp.design · kevinjyp.design · linkedin.com/in/kevinjypdesign

Education

Georgia Institute of Technology

Aug 2022 – May 2028

B.S. Industrial Design · Junior standing · Atlanta, GA · GPA 3.62

– Enrollment interrupted Oct 2024 – Apr 2026 for mandatory Republic of Korea military service; returned Aug 2026.

University of Illinois Urbana-Champaign

Aug 2021 – May 2022

B.F.A. Industrial Design, School of Art + Design · transferred to Georgia Tech

– Art & Design Talented Student Scholarship and James Avery Scholarship, both awarded on faculty portfolio review.

Experience

Action Figure Product Design Intern, Jazwares

May – Aug 2024

Boys action figure product design team · Plantation, FL

- Designed figures, playsets, and vehicles for Fortnite and Warner Bros. within brand guidelines and injection molding limits.
- Produced concept sketches, turnarounds, and control art in Illustrator and Procreate that factories and sculptors build from.
- Adapted designs for articulation and molding; iterated through reviews on playability, cost, and manufacturability.

Teaching Assistant, Design Bloc at Georgia Tech

Apr 2023 – present

Program teaching students from every major to become problem framers · Atlanta, GA

- TA for Contextual Awareness and Design Empathy, coaching students to frame open-ended problems around multiple user needs.
- Co-facilitated custom design thinking workshops and ideation sessions for outside organizations, built on rapid hands-on prototyping.
- Ran ethnographic interviews to gather user insights for a cultural preservation project on a historic Atlanta neighborhood.

Sergeant, Mortar Platoon, Republic of Korea Army

Oct 2024 – Apr 2026

Fire Direction Center, 3rd Armored Brigade · mandatory national service, dual citizen

- Calculated firing data for a mortar section under live-fire time pressure, where the standard for accuracy and safety was zero.
- Managed ammunition inventory, transport, and storage across field operations under strict handling procedures.

Selected work

duo. • convertible task and ambient lamp

2024

- Fully functional lamp: a task light when open and an ambient light when closed, with both states resolved in one continuous surfaced form. LIT Lighting Design Award; European Product Design Award, 2x winner (Home, Office).

Intanso • carbon fiber and steel side chair

2024

- Form-modeled carbon fiber composite shell on a steel frame; seat and back resolved as one continuous molded form. SIT Furniture Design Award, winner in Chair; European Product Design Award, 2x winner (Home, Office).

Danji • indoor planter for senior wellness

2023

- Surface-modeled with smooth, uninterrupted curves so the planter feels soft and inviting to older users; controls sized to reduced grip strength. IDA Silver, Home & Living.

Veneer Pro • AR and CMF visualization app for macOS

2026

- Self-built app that applies KeyShot and node-based materials to 3D models and streams them live to Vision Pro or iPhone AR, so color, material, and finish can be tested before physical prototyping.

Leadership

Squad Leader, Mortar Platoon, Republic of Korea Army

2025 – 2026

- Led a squad of 14 through training exercises and war simulations under sustained pressure.

Director of Marketing, IDSA Georgia Tech Chapter (elected)

2023 – 2024

Brand Designer, Illinois Design Challenge: identity rebuild for inaugural competition

2022

Designer, IDSA UIUC Chapter

2021 – 2022

Awards

International Design Awards: Silver, Home & Living, plus honorable mentions, 2025

European Product Design Award: winner in four categories across two products, 2025

SIT Furniture Design Award: winner, Chair, 2024 · LIT Lighting Design Award: winner, Desk and Floor Lamps, 2024

Skills

CAD Rhino 3D, Fusion 360, SolidWorks, Alias AutoStudio

Rendering KeyShot, VRED Pro, Cinema 4D, Blender **2D** Illustrator, Photoshop, Figma, Procreate

Making Sketching, foam and appearance models, FDM/SLA printing, design for injection molding

Languages English and Korean, native bilingual · U.S. and South Korean dual citizen