

WA Screen Capital & Industrial Pilot (WASCIP)

Concept Overview

Purpose

The WA Screen Capital & Industrial Pilot (WASCIP) is a proposed three-year initiative designed to stimulate increased private investment in Western Australian screen production.

The pilot introduces a market-triggered mechanism intended to complement existing federal incentives and state screen funding by supporting the financing and production phase of locally originated film and television projects.

Strategic Context

Western Australia has made a significant investment in screen production infrastructure and industry capability. Ensuring a sustainable pipeline of well-capitalised productions represents an opportunity to maximise infrastructure utilisation, support workforce development, and strengthen the State's participation in the global screen economy.

Existing financing settings can limit the scale and frequency of Western Australian productions. WASCIP proposes a more predictable framework to support private investment participation.

Proposed Mechanism

Indicative parameters of the pilot include:

- 40% refundable rebate on qualifying private capital, payable post-audit and contingent on verified Western Australian production activity.
- Eligibility contingent on full private financing and escrow verification
- Rebate paid post-completion, subject to independent audit
- Delivery through a Western Australia-domiciled production entity
- Defined pilot allocation (e.g. **~\$40 million** over three years), supporting an estimated **~\$100 million** in production activity

This structure is designed to ensure public funds are deployed only after privately financed economic activity has occurred.

Intended Outcomes

A pilot of this nature is intended to support a more active and sustainable screen production environment in Western Australia.

Over time, this may contribute to:

- Increased privately financed screen productions originating in Western Australia, supporting a stronger and more consistent local production pipeline
- Greater utilisation of studio infrastructure and associated supply chains, ensuring existing investment is fully activated

- Expanded employment pathways for Western Australian practitioners across creative, technical and production roles
- Enhanced national and international visibility of Western Australian stories, locations and creative capability
- Growth in locally anchored intellectual property, supporting long-term economic value and industry resilience

Conclusion

WASCIP represents a timely opportunity to strengthen Western Australia's screen production ecosystem by aligning existing infrastructure, industry capability and private capital within a clear and investable framework.

The foundations are already in place. Significant public investment has established the infrastructure, local practitioners continue to build capability, and global demand for high-quality content remains strong. What has been less developed is a mechanism to consistently connect these elements and support a sustained pipeline of production.

By introducing a capital-facing model that complements existing funding settings, WASCIP has the potential to increase the scale, frequency and ambition of Western Australian productions. Over time, this could support a more resilient industry—one that not only attracts activity, but generates locally anchored intellectual property and long-term economic value.

As a defined pilot, WASCIP also provides a measured and controlled way to test this approach, with outcomes that can inform future policy settings.

At its core, the opportunity is straightforward: to convert existing investment and capability into sustained production activity, and in doing so, establish a stronger, more competitive Western Australian screen industry.