# **Collabera**<sup>®</sup> Digital

## UNLOCKING INNOVATION The Power of Low-code Technology

**Low-code** application development has emerged as a transformative approach in modern enterprises, providing a faster and more efficient way to create and deploy software applications. This approach minimizes the need for extensive coding by utilizing visual interfaces and pre-built components, enabling business users and developers to participate actively in the application development process.



#### Accelerated Development Time

With intuitive drag-and-drop interfaces, developers can quickly build functional prototypes, taking real-time feedback from business users, thereby accelerating development cycle and allowing enterprises to respond rapidly to changing business requirements and market dynamics, to gain a competitive edge.



### Increased Collaboration and Agility

Low-code development fosters collaboration between IT professionals and business stakeholders. Business users with domain expertise can actively participate in the application development process, reducing the gap between IT and business units.



#### Cost Efficiency and Resource Optimization

Traditional software development can be resource-intensive, requiring a dedicated team of skilled developers. Low-code platforms empower organizations to leverage existing resources more efficiently. This cost-effective approach results in a streamlined development process and reduced reliance on specialized development skills.

#### 70%

of new Enterprise applications will use Low-code by 2025

#### Gartner.

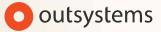
#### **70%**

reduction in development time



#### 80%

of business believes that low-code platforms will be essential for their digital transformation initiatives

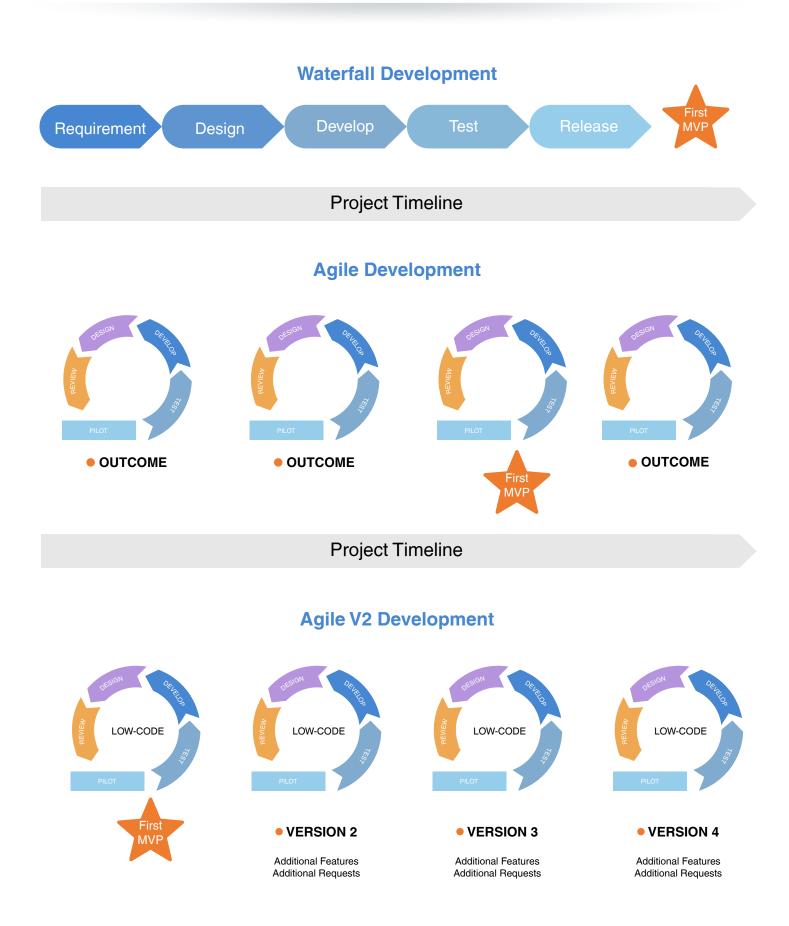


#### 70%

of larger enterprises will adopt at least four low-code platforms

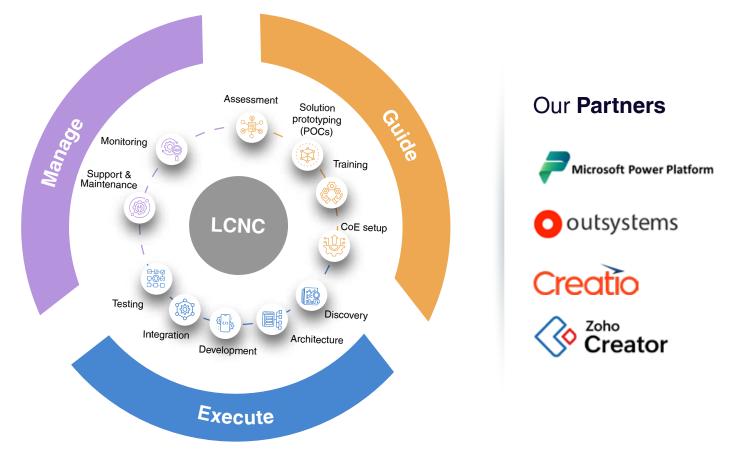
#### Gartner.

# Accelerating your journey to the Minimum Viable Product



### Innovative Responses to Industry Challenges: Collabera Digital's Low-code Expertise

Collabera Digital is uniquely equipped to address the challenges the industry faces globally. Our customer-centric approach is reflected in our specialized Low-code/No-code solutions, meticulously crafted to redefine the very essence of development. Picture swift, cost-effective, and customizable answers tailored to meet specific industry challenges. With Collabera Digital, it's not just about solutions; it's about co-creating a path to innovation that aligns seamlessly with our customers' business goals.



#### **Our Expertise**



#### Innovation Apps

Applications to streamline and accelerate the development process, allowing users, including non-technical individuals, to quickly create, test, and implement new ideas and solutions.

#### ତ୍ତ୍ରିକୃ Customer ରୁଚ୍ଚିତ୍ର Engagement Apps

Applications designed to streamline communication, improve customer satisfaction, and enable businesses to effectively engage with their clientele.



#### Operational Efficiency Apps

These applications focus on optimizing & streamlining internal business operations. These are designed to enhance efficiency, automate workflows, & improve overall organizational productivity.



#### Legacy Support/ Migration Apps

Applications aim to modernize & streamline outdated systems, ensuring compatibility with contemporary technologies & meeting current business requirements.

### Potential Use cases for Low-code Apps



### Collabera Digital Low-code Center of Excellence (CoE)

Our Low-code Center of Excellence serves as a hub for industry expertise, pooling resources to guide customers through digital transformation with rapid, scalable, and impactful solutions. This critical entity directs business investments, enhances service digitization efficiency, and emphasizes low-code platform benefits through standardization and reusable components. With a focus on meeting organizational needs, the CoE acts as a driving force for business value and success.



# Real-world Impact: Low-code Solution Showcases

#### Designing an Agent Management Application for one of the largest Insurance Company using OutSystems

A prominent player in the Philippine insurance industry faced issues with their agent recruitment and onboarding processes. To address this, we introduced a tailored recruitment onboarding app. This app empowers potential agents by centralizing account management, facilitating efficient communication, and coordinating events seamlessly.

- Enriched onboarding experience
- Elevated communication efficiency
- · Considerable time savings for recruits and existing agents
- Streamlined process for a smooth transition from recruits to agents
- Minimized manual efforts and reduced the risk of errors in data transfer



#### Development of a Low-code Fleet Inspection Management System for Bottling & Distribution arm of FMCG Firm using Power Platform

A global beverage company faced inefficiencies with a manual fleet management system, leading to time-consuming processes and errors. Collabera Digital implemented a Fleet Inspection Management System using Low-code/No-code Power Platform, providing an intuitive mobile application.



- Reduced inspection time by 50%
- Enabled real-time inspection processing, defect analysis & approval
- Optimized operational efficiency
- Improved communication between inspectors and supervisors
- Achieved significant cost savings on overtime charges and meal allowances

## Designing a website to order, return, and monitor products with OutSystems

A renowned beverage company aimed to streamline partner interactions through a website for product orders, returns, and financial monitoring. Collabera Digital developed a responsive e-commerce platform, leading to increased sales, heightened customer satisfaction, and accelerated time to market.

- Leveraged low-code development for rapid deployment
- Enabled swift responses to changing customer needs
- Incorporated real-time analytics for data-driven decision-making
- Ensured ongoing enhancements for the client



#### Designing a Distribution Management Application for a Manufacturing Organization using OutSystems

In the manufacturing sector, a Philippine-based organization aimed to enhance daily distribution operations for partners and streamline administrative tasks. Collabera Digital crafted a tool facilitating inventory monitoring, sales tracking, and efficient management of various modules.



- Achieved 100% real-time activity management
- Notable reduction in manual processes
- Improved efficiency through automation
- Elevated end-user satisfaction
- Streamlined experience with customized components and seamless integration

#### Building a Data Processing and Analysis Platform to Derive Actionable Insights using Power Platform

A leading Japanese pharmaceutical company faced challenges analysing data for their ethics and compliance program, hindering their swift evolution. We introduced an eForms application, digitalizing workflows for field reps, automating notifications, and providing searchable audit logs.

- Achieved 70% faster form and report generation
- Realized an 80% enhancement in synchronization and communication
- Provided real-time insights into various risk areas
- Improved user accessibility significantly
- Addressed the client's need for a centralized data repository

#### About Collabera Digital

Collabera Digital is a new age digital engineering company delivering unique experiences, actionable insights, and intelligent products & platforms at the intersection of talent & technology. We are at the forefront of innovation, blending human creativity with smart technologies to drive transformative solutions. Our client-first and highly collaborative approach enables organizations accelerate their digital journeys with efficiency and velocity at scale.

Since our inception in 2010, Collabera Digital has soared to unparalleled heights. With a global presence spanning 11 countries throughout APAC and Europe, our network of over 25 offices serves as the epicentre of digital innovation. We proudly cater to a prestigious clientele, counting Fortune 500 companies amongst our 300+ esteemed clients

#### For Further Information:

Daine Miao Senior Business Development Manager, Collabera Digital Phillipines daine.miao@collaberadigital.com