

# ALDEN HUNT

Product Designer and Creative Maker

## Modern Treasury moderntreasury.com

### Staff Product Designer mar '23 - now

- Autonomously led strategic design initiatives across web application, design system (MINT), and internal organizations to ensuring alignment with business goals and user needs.
- Collaborated with engineering to integrate AI and new technology into innovative fintech solutions that enhanced user experiences and workflow efficiency.
- Partnered with leadership and customers to develop product roadmaps and define strategic direction, resulting in clear, actionable plans and expectations across teams.
- Produced high-fidelity experience and interface designs at scale, effectively supporting multiple teams and maintaining consistency across diverse projects.
- Advocated for best practices in user-centered design and agile methodologies.

### Senior Product Designer feb '22 - mar '23

- Development and launch of new enterprise ready products. Reconciliation, International Payments, and Rule Logic, driving significant business growth. (3x ARR)
- Managed a high volume of design work, consistently delivering high-quality outputs and meeting tight deadlines across multiple ambiguous projects and teams.
- Prepared and presented demos of future feature work for high-leverage customer engagements, enhancing customer relationships and securing business opportunities.

## Moov moov.io

### Product Designer nov '20 - feb '22

- First design hire, responsible for establishing design process and language in a net new product and small company.
- Designed repeatable front-end components and patterns that streamlined the development process and enhanced user experience across core screens. Allowed us to bring an MVP to customers in 3 months.
- Grew the design team through screening and interviewing candidates which expanded the team to 3 dedicated product designers. Fostered a collaborative and innovative work environment.
- Collaborated closely with cross-functional teams, including engineering, product management, and leadership, to foster innovation and maintain a cohesive product strategy.

## Upperstudy upperstudy.com

### Product Design Understudy jul '20 - nov '20

- Upperstudy is a mentorship focused design studio that pairs designers with seed stage startups. Special thanks to Tim Van Damme, Josh Puckett, and Adam Michela for their expertise and guidance.
- Collaborated with seed-stage venture Otto (ottopay.com) to establish foundational branding, interface, and design systems, all from a blank slate.
- Partnered with founders and achieved dual goals within the first 90 days: creating a cohesive brand and visual language, and applying these to develop an MVP iOS app.

## Abstract abstract.com

### Visual and Brand Designer jan '20 - apr '20

### Senior Design Advocate jan '18 - jan '20

- Pioneered the role of 'Design Advocate', acting as the voice of customers and collaborating with the product team to enhance our offerings, produce educational content
- Traveled internationally, partnering with hundreds of design teams to build and optimize their design workflows and systems, fostering global relationships.

## Wake acquired by invisionapp.com jan '17 - jan '18

### Customer Success & Designer Advocate jan '17 - jan '18

### Contact

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allden.com

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### Skills

Interface Design

Experience Design

Product Strategy

Interactive Prototyping

Concept Design

System Design

Wireframing

Journey Mapping

User Interviews

Design Thinking

Interaction Design

Front End Development\*

\*Course in Progress

### Tools

Figma

Linear

Notion

Framer

Sketch

Slack

Illustrator

Photoshop

Lightroom

Procreate

Premiere

### Education

Sierra Nevada University

BSBA Marketing

2012-2015

### Side Projects

MilieuPress.com

### References

Available upon request