



PROFILE

Data-driven problem solver, turning data into action through structured insights—with strong attention to detail and tailored outputs for both technical and business audiences. I build efficient, scalable solutions by uncovering real needs behind surface-level requests, delivering targeted interventions with transparency, clear expectations, aligned priorities, and shared understanding across value generation. I streamline processes through systems thinking and a mindset of continuous improvement, leveraging automation to boost reliability and reduce human error.

WORK EXPERIENCE

- Software Product Analyst** | Bright Inc Aug 2024 – Present
 - **Data Architecture:** Built and maintained centralized tables in dbt Cloud to track company performance—reducing manual queries and enabling real-time insights through executive dashboards for strategic decision-making.
 - **System Integration:** Implemented secure data bridges between internal databases and third-party tools using SQL, JavaScript, and APIs—ensuring real-time sync across platforms and enabling automation at scale.
 - **Automation & Process Enablement:** Built internal tools and applications, designed client-facing data access portals, and automated workflows—cutting reporting time by over 80% and eliminating manual validations.
- Asset Manager** | Execon Smart Solutions Feb 2024 – Aug 2024
 - **Data Innovation:** Led the migration of financial reporting from Excel to Power BI—automating manual workflows, ensuring data consistency, and earning a seat in high-stakes strategy sessions with company leadership.
 - **Workflow Standardization:** Redesigned key operational processes to improve traceability and reduce asset loss.
 - **Asset & Inventory Control:** Managed 6,000+ warehouse assets to minimize loss risk. Conducted field audits across 52 locations, ensuring 100% operational integrity on over \$220,000 USD in distributed inventory.
- Logistics Administrative Analyst** Jun 2023 – Feb 2024
 - **Analytics:** Introduced Power BI for analysis, enabling data-driven decisions and increasing cross-team visibility.
 - **Process Automation:** Redesigned 20+ workflows—boosting efficiency by over 800% and improving reliability.
 - **Team Upskilling:** Delivered Excel and Power BI training to boost autonomy and scale internal analytics capacity.
- Logistics Intern** Aug 2022 – Jun 2023
 - **Warehouse Efficiency & Monitoring:** Designed an intelligent entry process using rack occupancy logic, boosting picking speed by 180%, and maintained consistent supply by preventing shortages for 40+ consecutive weeks.

RELEVANT PROJECTS

- Automated Planning Calculator (Retool, JavaScript, SQL, API) [link]** | Bright Inc Sep 2024 – Oct 2024
 - › Eliminated 99% of processing time by automating cost calculations for multisite clients through a Retool app.
 - › The solution fetched CRM data with SQL, processed it, and logged results through APIs—triggered with a single click.
- Unified Product Tracking Model (dbtCloud, SQL, Metabase) [link]** | Bright Inc Sep 2024 – Oct 2024
 - › Standardized metrics with a centralized source of truth, enabling no-code analytics and reducing operational reliance.

EDUCATION

- B.S. in Industrial Engineering, Minor in Systems Engineering** Aug 2019 – Jun 2023
Tecnológico de Monterrey | Final Average: 95/100
 - **Concentration:** Data Analytics and Artificial Intelligence Tools
 - **Honors:**
 - › 80% Scholarship (2019 – 2023) – Awarded for academic excellence, student leadership, and social impact.
 - › Finance Coordinator, AIRE (2021) – Led external fundraising for inclusion and diversity initiatives.
 - › LiFE Trajectory Award (2023) – Graduation recognition for academic performance, and cultural engagement.

SKILLS

- Analytical:** ETL/ELT, Data modeling/visualization, Systems thinking, Workflow optimization/automation, Documentation
- Consulting:** Cross-team collaboration, High-level communication, Continuous improvement, Mentoring, Prioritization