

SHIVAM CHHAYA.

Based in Coventry, UK | linktr.ee/shivamchhaya
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PERSONAL STATEMENT

I'm a first-class graduate in BA (Hons) Graphic Communication Design with experience in both commercial and in-house design environments. I'm skilled in producing clear, audience-focused visual solutions through collaboration, structured thinking and attention to detail. At this stage in my journey, I'm dedicated to gaining a wide range of expertise, broadening my skill set and further improving my design thinking.

QUALIFICATIONS + ACHIEVEMENTS

2023	BA (Hons) Graphic Communication Design
2026	University of Northampton Result: 1st Class (with Honours) CDCT Grant Recipient
2021	A-Levels/BTECs President Kennedy School
2023	A-Levels: Art and Design (B) BTECs: Business Studies (Distinction), IT (Distinction) Head Boy (2022-2023)

PROFESSIONAL EXPERIENCE

Mar 2026	M+C Saatchi: Open House Programme London, UK. - Created a powerful branding strategy for a sporting league, keeping in line with set frameworks. - Conducted thorough research into the Bundesliga. - Experienced working in an advertising environment.
Mar 2025	Delapr� Abbey Northampton, UK. - Confidently pitched a branding concept to Delapr� Abbey. - Collaboratively developed a visual identity with team members. - Developed strong communication skills through client interaction.
Apr 2022	Junior Graphic Design Placement, Proteus Print, UK Coventry, UK. - Created accurate and consistent print-ready design assets for commercial briefs. - Interpreted client requirements and feedback to deliver practical solutions under tight deadlines. - Collaborated with team members to refine outcomes and meet project expectations.

VOLUNTEERING

Graphic Designer + Social Media Manager

NHSF Northampton Hindu Society

2023

- Created branding assets, social media content and event flyers to support community engagement.

2025

- Managed multiple design requests while maintaining visual theming and branding.
- Created a post-scheduling plan to ensure consistency for society members.

Graphic Designer

SSPC Coventry

2015

Today

- Designed engaging social media content for the promotion of events and religious gatherings.
- Created visually attractive flyers for distribution among members of the community.

SKILLS & ATTRIBUTES

- Developed innovative concepts that effectively communicate messages.
- Managed multiple projects, maintaining meticulous attention to deadlines.
- Articulates complex ideas clearly, adapting communication style appropriately for diverse audiences.
- Guides teams effectively, fostering positive group dynamic.
- Approaches challenges analytically, evaluating multiple perspectives to develop strategic solutions.

SOFTWARE KNOWLEDGE

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe AfterEffects
- Procreate
- Cinema4D
- Figma