

GRAPHIC DESIGNER

Portfolio  
\*password: nikola8077  
LinkedIn

# Nikola Jovanovic

Hi, I'm Nikola! I'm a graphic designer with over two years of experience, specializing in identity design, web and UI design, print, packaging, and editorial work. Throughout my career, I've honed my skills across various design disciplines, creating compelling visuals that resonate and leave a lasting impression.

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## EXPERIENCE

### Weirdos Design Co - Founder

05/'23 - Present

- Helped Diratech on X-ray Machine Promo Video
- Freelance as Web / UI designer at Bounty Hunter Agency
- Wargaming Fast Burger x World of Warships collaboration
- Created identity design, branding, and package design for a Ancient Roots
- Upwork 100% Job Success Score

### Hunch Ads - Graphic Designer Intern

09/'23 - 04/'24

- Contributed as a Graphic Designer in training AI background removal tool

### Growww Marketing - Graphic Designer

02/'23 - 08/'23

- Collaborated on the creation of visual identity and web design for Instant Massage
- Designed label and packaging for Perun
- Developed the web interface for VesnaCO
- Provided Alpha Studios with a full suite of services, including visual identity, pitch decks, and web design
- Contributed to multiple web designs for Veza Digital agency
- Assisted in updating Growww Marketing Agency's website and portfolio

### Nura Digital - Graphic Designer

09/'22 - 01/'23

- Served as the sole Graphic Designer in a Digital Marketing Agency with a focus on advertising
- Created and managed Social Media Design and internal files
- Enhanced proposals, presentations, contracts, and all outgoing files from the agency

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## EDUCATION

### EGS "Nikola Tesla", Information Technology

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## PRINCIPLES

Visual Design, Design Systems, Prototyping, Branding, Visual Identity, Logo Design, Presentation Design, Print Design, Product Thinking, User Research

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## TOOLBOX

Figma, Adobe Creative Suite, Affinity Group, Framer, Slack, Midjourney, ClickUp, Miro