PATRICK SEIBERT

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PROFESSIONAL EXPERIENCE

Student Director, Kean University Esports / Union, NJ
January 2023 - May 2026

- Produce unique marketing materials for Kean's Esports program to generate more awareness on campus
- Design merchandise and physically make pins
- Develop a new overlay and OBS macros for streams
- Resolve any technical issues with stream or computers
- Construct motion graphics for front arena displays
- Helped get Twitch channel to over 650 followers

Esports Counselor, Lakehills Family YMCA / Mountain Lakes, NJ
June 2026 – August 2026

- Supervise weekly groups of over 10 campers
- Teach campers how to properly use Windows 11 for basic tasks
- Monitor campers behavior and activities both on computers and in camp activities
- Make sure campers were in a safe and engaging environment
- Help campers practice their desired video games
- Facilitate and prepare the SAAS lab for daily use
- Monitor schedule and ensure campers are in their assigned locations

Intern, Garden State Esports / NJ
May 2025 - September 2025

- Create new and unique merchandise designs for online store and website
- Work with clothing manufacturer to make sure designs come out properly
- Communicate with advisor on design ideas
- Upload items and have them display properly in online store front
- Create brand new social media banners and website images
- Redesigned and updated logo to work in black and white

EDUCATION

BFA: Graphic Design, May 2026

Kean University, Michael Graves College, Robert Busch School of Design Union, NJ

Dean's List: Fall 2022, Spring 2023, Fall 2024, Spring 2026

SKILLS

Design

- 3D Printing and Modeling
- Brand Identity
- Motion Graphics
- Packaging Design
- Promotional Design
- Social Media
- UI/UX

Technology

- Adobe After Effects
- Adobe Dimension
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe XD
- Blender
- Figma
- Framer

INTERESTS

- Consumer Technology
- Content Creation
- Gaming
- Rock Climbing
- Esports