

# Jared Silbert

## Lead Product Designer

San Francisco based lead product designer. For 10+ years I've worked with teams applying design to challenges in the areas of digital trust and safety, banking, finance, business tool, and more.

Specializing in product strategy, user research, prototyping and design leadership.

I believe design should enrich peoples lives through co-creation & innovation.

jaredsilbert.com

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248-217-6357

## Experience

### Lead Product Designer @ Hearth

Sept 2020 - Present, San Francisco, CA

Lead product designer for all Hearth products. Manager of four product designers while working as an IC on all new and mission critical design projects. Implemented a new design system, and lead design on all core product features.

### Product Designer @ Sift

Jan 2018 - Sept 2020, San Francisco, CA

Product designer for Sift, helping build the digital trust and safety layer for the internet. Working with product managers, software engineers and other product designers using machine learning technology to fight digital fraud.

### Product Designer @ Sincerely

Nov 2014 - Dec 2017, San Francisco, CA

Product designer for Sincerely mobile apps. Focused on growing Ink and Postagram, including UX, visual design, product strategy, user research & prototyping.

### UX & Visual Designer @ Idean

Apr 2013 - Apr 2014, Palo Alto, CA

Interaction and visual designer on projects ranging from start-ups to multinational corporations. I helped research, design, prototype, build and ship many products.

### UX Designer @ 955 Dreams (Band of the Day App)

Jan 2012 - Jun 2012, Mountain View, CA

### Graphic Designer @ InMobi

Sept 2010 - Jan 2012, Belmont, CA

### Graphic Designer @ McSweeney's

Sept 2009 - Sept 2010, San Francisco, CA

### Jr Art Director @ J. Walter Thompson

Sept 2008 - May 2010, Detroit, MI

## Education

### College for Creative Studies

Bachelor of Fine Arts (B.F.A.), Art Direction 2005-2009

## Extras

Skills: Figma, Jira, Fullstory, Sketch, Photoshop, Illustrator, Xd, InVision, UserTesting  
Honors: Mobius Award '09, Clio Shortlist '09, Silver Telly '09, D Show Finalist '08 & '09