

PORTFOLIO

DIAN PRATAMA PUTRA

Bachelor of Management

Bachelor of Management graduate from Nusa Mandiri University (GPA 3.84/4.00), BNSP Digital Marketing certified, with experience in digital marketing, operations, and project management. Coordinated 150+ matches and 70+ teams, produced 20+ digital content assets, and supported 10+ national and international events.



YAN

SKILLS & COMPETENCIES

Creative & Marketing

- Digital Marketing
- Content Strategy
- Copywriting

Operations & Project

- Event Coordination
- Logistics & Venue
- On-Site Execution

Tools & Software

- Canva
- MS Office / G-Suites
- Livestreaming

Certifications: BNSP Digital Marketing (Valid 2024–2027)

WORK EXPERIENCE

CREATIVE & GA - PT PROMOTOR OLAHRAGA INDONESIA

- Coordinated venue & logistics across 4 venues for 150+ matches.
- Managed 20+ digital content assets & live streams.
- Led on-site operations to ensure timeline and production standards.



MINISOCER SUPER
LEAGUE

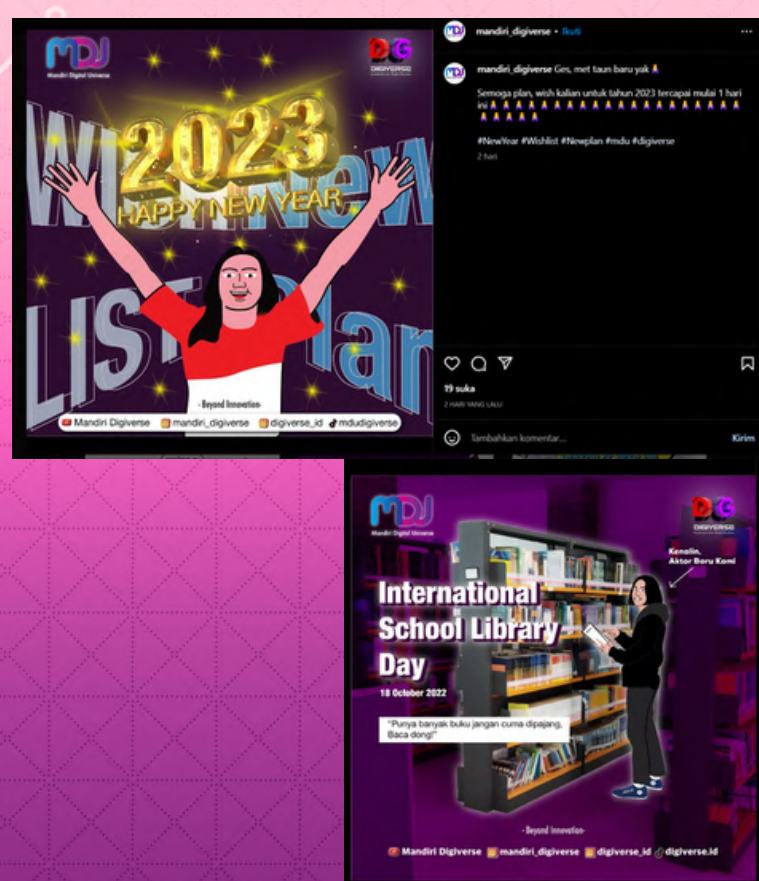
DIGITAL MARKETING & DESIGN SHOWCASE

MANDIRI DIGITAL UNIVERSE

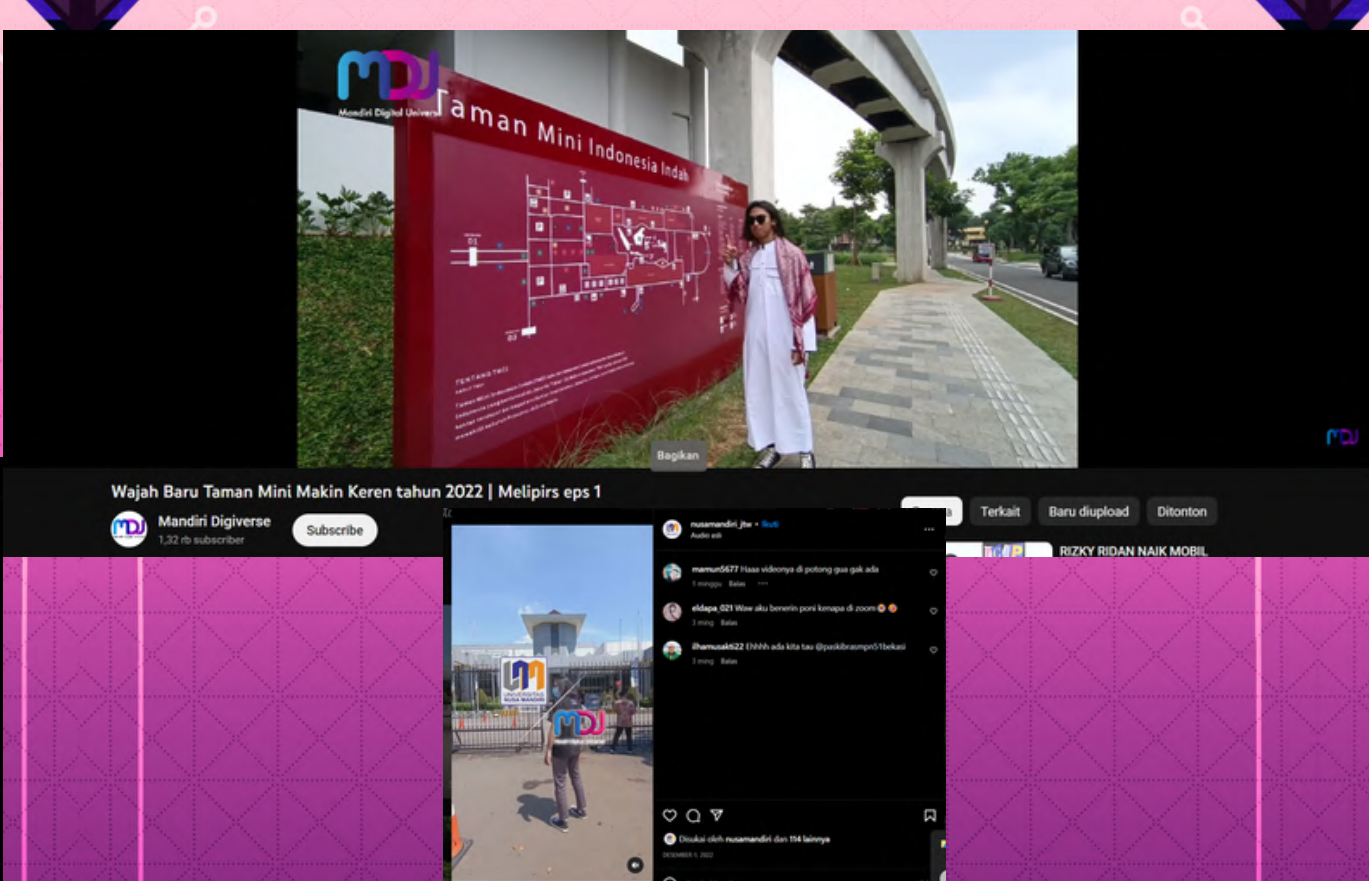
- Developed 10+ visual assets for promotional campaigns and content

PT RIDHO MAKMUR SENTOSA

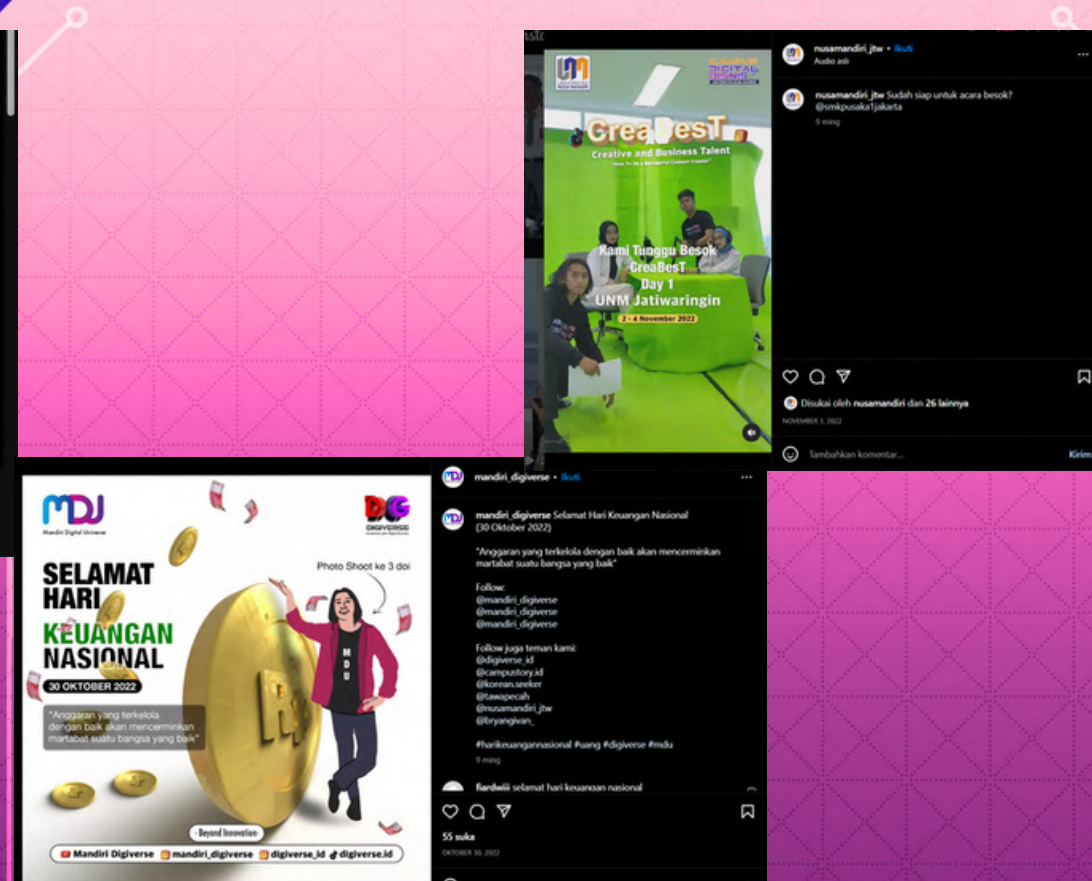
- Executed campaign admin & marketing project



BRAND VISUAL



DIGITAL CREATIVE



MARKETING DESIGN

LARGE-SCALE EVENT OPERATIONS (FREELANCE LIGHTING CREW)

Managed setup, operation, & teardown for 10+ major national events.

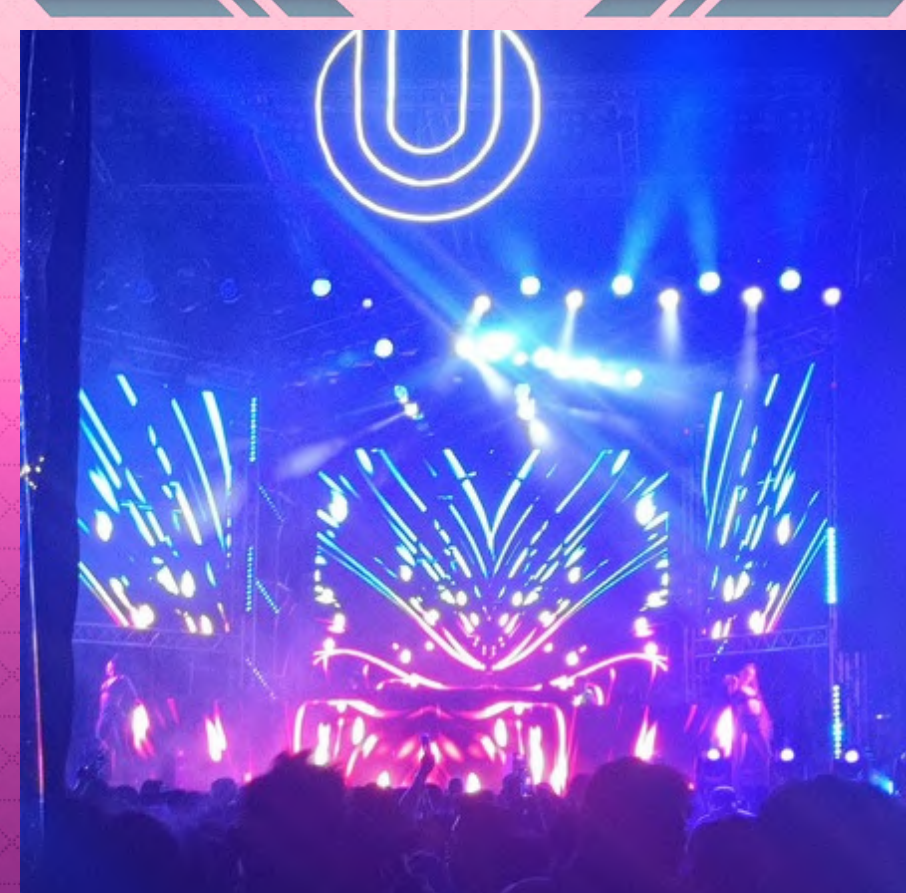
- Formula E Jakarta E-Prix
- Ultra Beach Bali
- Dewa 19 30th Anniversary Concert
- Finns Beach Club NYE 2023



EVENT



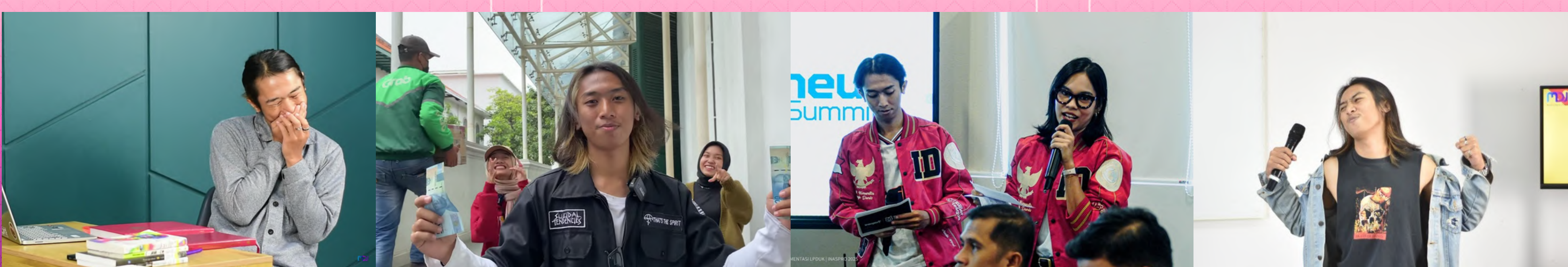
PRODUCTIONS



ON-SITE

SHOWCASE

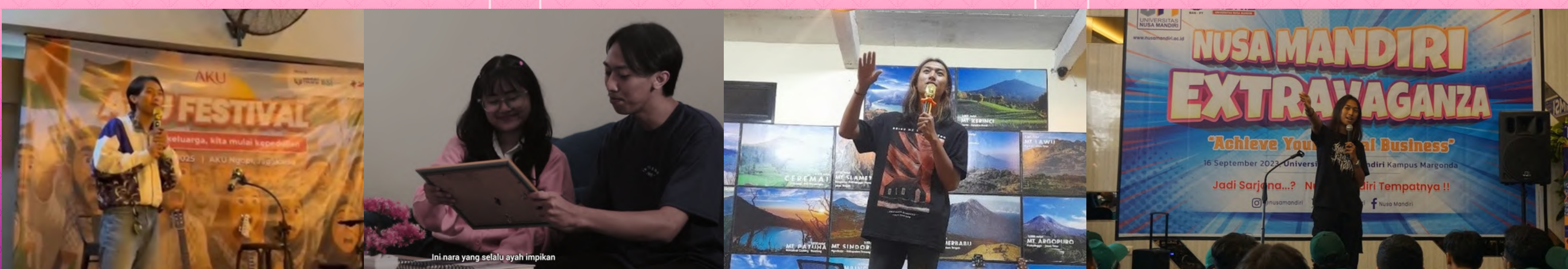
Experienced in lifestyle content creation, on-camera brand representation, and audience engagement through public communication.



ON-CAMERA

TALENT

CONTENT



HOSTING

PUBLIC

SPEAKING

HAVE A PROJECT IN MIND?
LET'S BUILD SOMETHING GREAT TOGETHER

DIANODEGAARD@GMAIL.COM

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LINKEDIN.COM/IN/DIANPPTR

DIANPRATAMAPUTRA.FRAMER.WEBSITE

