

Anima, Synaps' dID protocol

# Build your **bot-free** community

Stop rewarding bots. Attract true believers and offer a fair environment to build a highly engaged community.



250 000

Anima owners

200 000

Reputation NFT holders

Governance

Quadratic Voting

Token Distribution

Airdrops

Quests

Analytics

Onchain Reputation

Socials

## Airdrops are corrupted

Bots and duplicate accounts damage Airdrop's core value with industrial-scale farming.

### Impact for community members

Fewer rewards per users, genuine users potentially left out, and rapid decrease in reward values due to dumping.

### Impact for your project

Airdrop event perceived as a risk: potential negative backlash instead of positive community engagement.

## Identifying true believers is a struggle

Identifying engaged users who won't cash out at launch, after the farming period is over is difficult. Current practices are broken.

### Complex rules

Projects often unintentionally exclude legitimate users in their efforts to block Sybil attacks.

### Approximate Insights

Bots are farming airdrops on an industrial scale, making it difficult for projects to track true engagement.

### Extreme verification

Social media verification is not Sybil resistant and KYC integration is not privacy preserving.

### Time consuming

Teams work hard on these issues and users feel like projects are farming the farmers, season after season.

## Reward genuine users with our Reputation NFT

Leverage Soulbound tokens (SBT) and Proof of Personhood (PoP) technology to identify unique users.

 The best anti-bot solution, available for just a \$2 fee paid by your users.

### Biometric verification

First Proof of Humanity (PoH) with AI-driven biometric check.

### Scalable

Adapts seamlessly to any verification volume.

### Privacy preserving

Biometric data converted into an encrypted, non-biometric proxy.

### Universal

Available onchain via SBT or SDK integration.

### Fast

10-second process for swift user humanity and uniqueness validation.

### Reliable

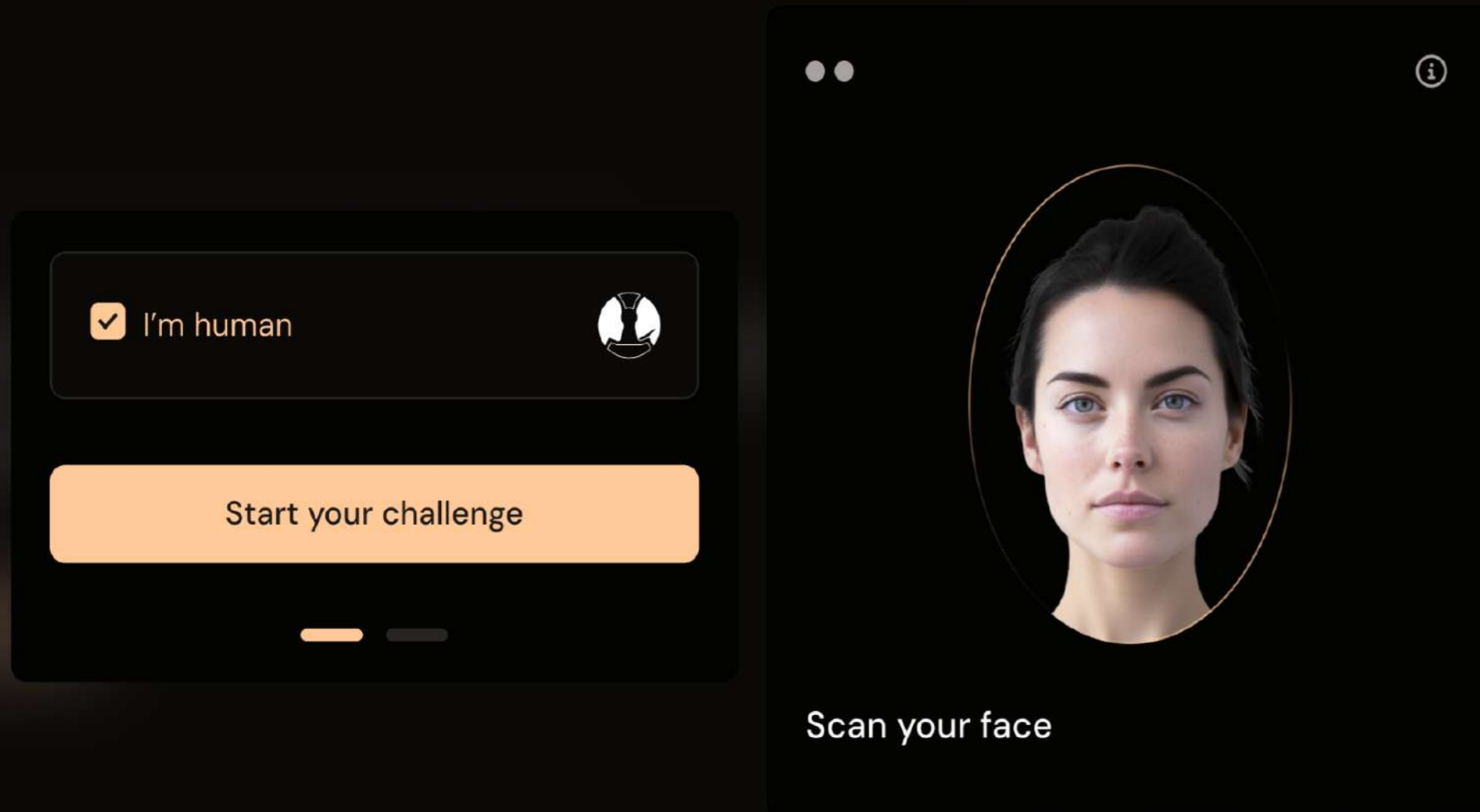
Re-authentication is possible every 2 weeks, depending on your needs.



## Your users' flow to claim their Reputation NFT

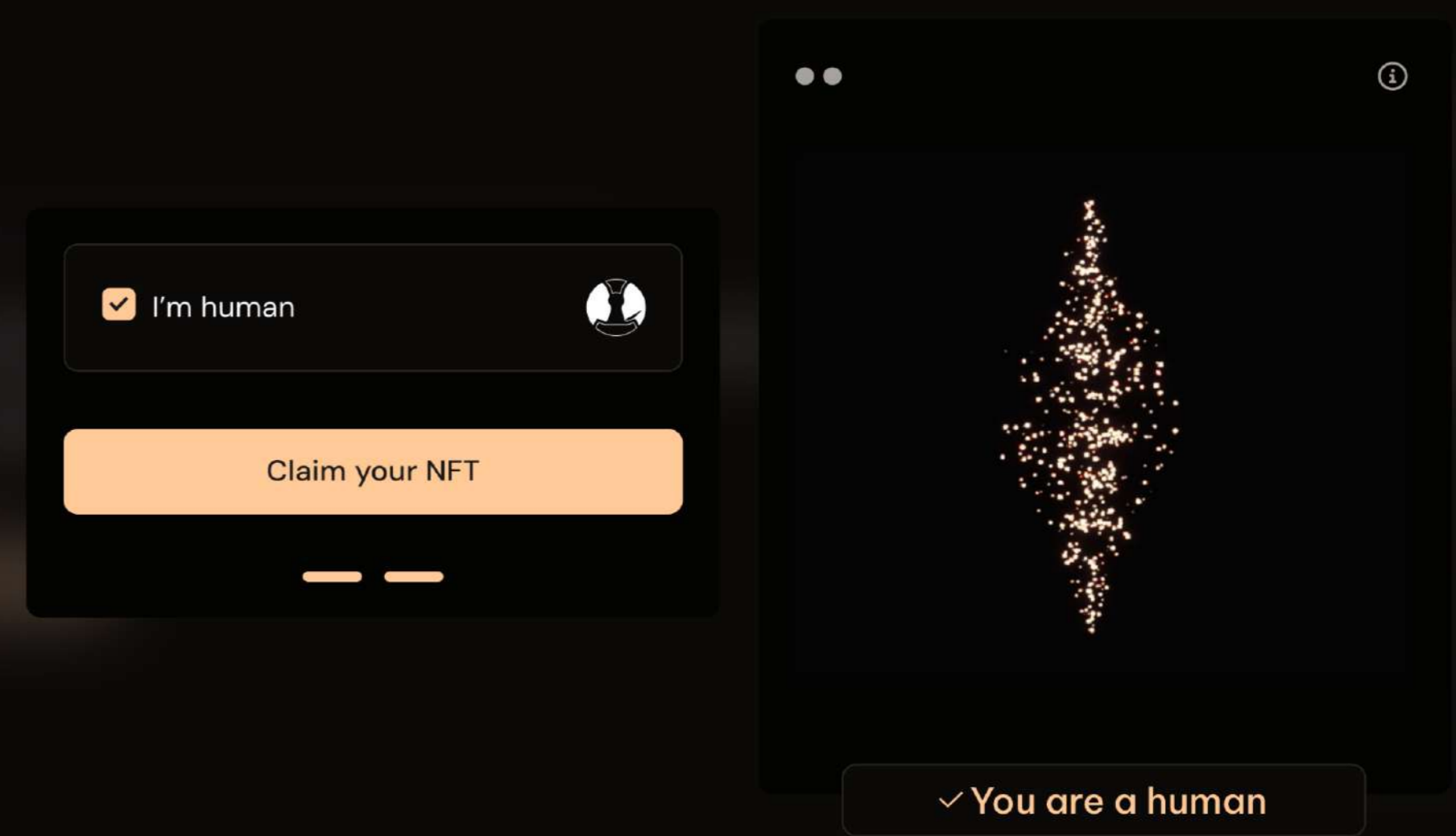
### 1 Proof of Personhood challenge

- ✓ Users go through a face scan.
- ✓ Bots and duplicate users are detected.



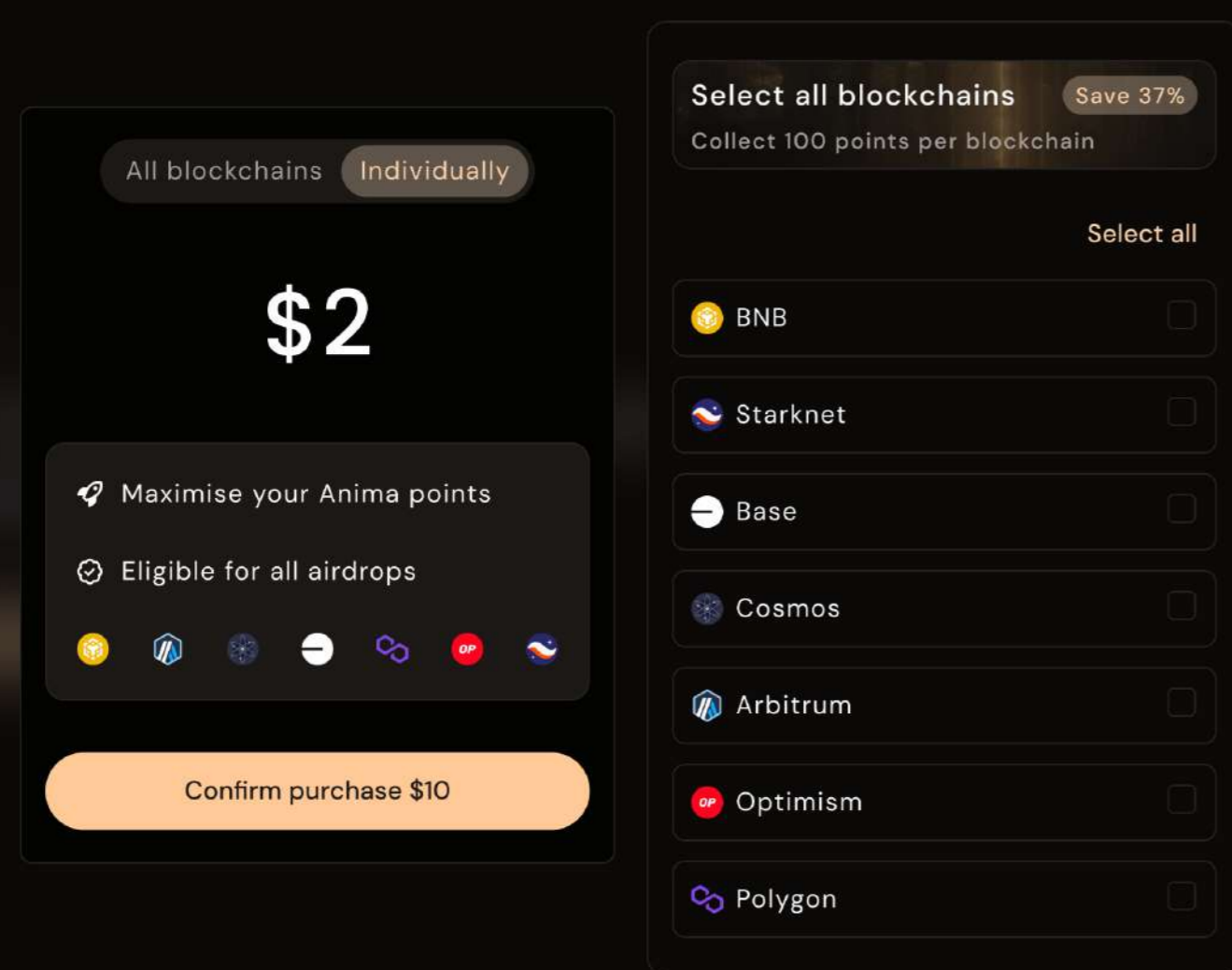
### 2 Proof of Personhood creation or update

- ✓ A non-biometric proxy called a FaceGraph is edited
- ✓ Biometric data is deleted



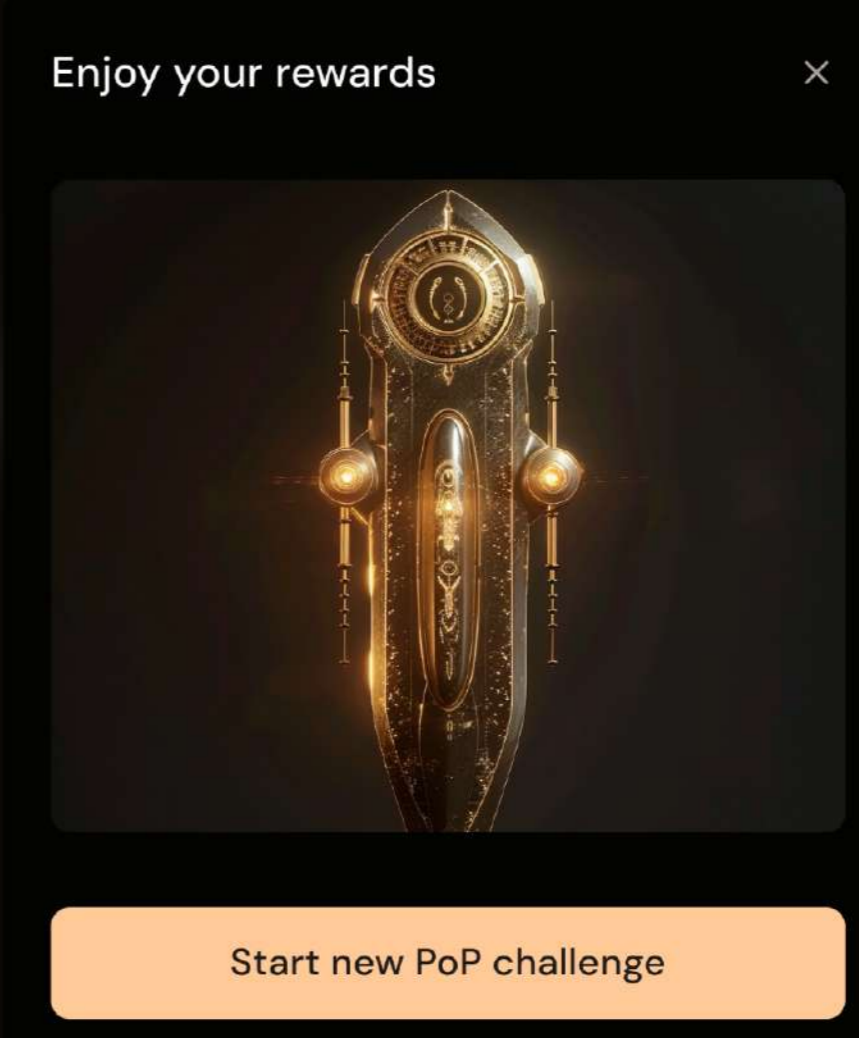
### 3 Reputation NFT mint

- ✓ Chain is selected by the users
- ✓ A \$2 minting fee is paid by the users



### 4 Reputation NFT level-up

- ✓ A bi-weekly PoP challenge is accessible to level up
- ✓ The SBT meta-data is updated with the new level



## Reward engaged users with our quest platform

Identify advanced unique users from other communities through onchain quests on our Sybil-resistant dApp.

**200K unique users**

Engage with a genuine user base.

**Real rewards**

User scores convert into tokens weekly.

700 points

Swap tokens

phaver

1000 points

150



150

**Custom quests**

Build quests tailored to your needs.

**Chain-agnostic**

Build quests on the chain of your choice.

## We help them build **bot-free communities**

Linea

Playbu

ALPHAMIND

phaver

LibertAI

Nekodex

Privado.iD

Perpetual Protocol

STARKNET.ID

SUNFLOWER LAND

SANDBOX

SCRIBE

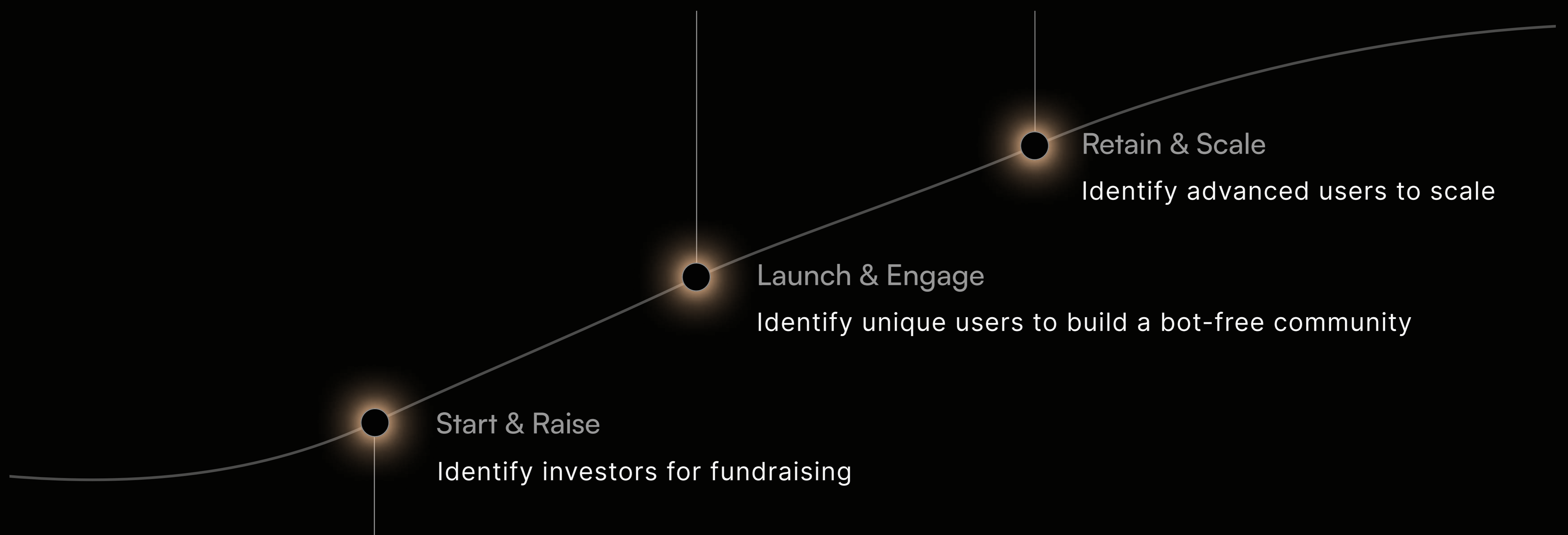


### Stop rewarding bots and build a **trust-based community**

About to launch an airdrop or looking to engage new users? Get in touch with our team.

## Anima, part of **Synaps**

As a leading identity expert in Web3 since 2020 and a seasoned KYC provider, Synaps launched Anima dID protocol in 2022. Synaps and Anima help crypto companies **kickstart their project**.



### Identity & Compliance

Proof of Personhood, KYC, KYB and AML solutions