

ROBA INDUSTRIES LTD 2026

PRODUCTS CATALOGUE

RANGE OF QUALITY PRODUCT FOR DOMESTIC AND INDUSTRIAL USE

MESSAGE FROM OUR CHAIRMAN



Roba Industries Limited forms part of Roba Group of Companies which has been in existence since early 2000s having originated from Roba General merchants ltd.

Established in 2022 with states of the art production facilities manufacturing laundry soap, edible vegetable oil, kitchen and medical towels, facial tissues and toilet papers, waste paper recycling and packaging materials while upholding strong operational standards across its production units; creating hundreds of jobs and championing gender equality—evidenced by our 70% female workforce and women-led executive team.

The industries business is developed on three business models: CREATE, ENHANCE and SUSTAIN through business partners while ensuring a green business environment for any investment that we make in order to sustain the Environment for Generations; With strong regional partnerships across east and central African markets, we are advancing an ambitious expansion strategy.

Our commitment to meeting our customer's demand is essential to the success of our business and promise that rightful product investment and market led innovation will lead our future; We will keep our promise for the years ahead to meet our clients demand and Satisfaction in all we do. I would like to thank again all those who have contributed relentless hard work and effort in the past to bring us here today as we continue to grow for years to come with you.

ROBERT BAFAKULERA
Chairman-Roba Industries Ltd
ROBA GROUP OF COMPANIES

WHO WE ARE

Roba Industries Limited is a conglomerate of Roba Group of Companies which has been in existence since early 2000s; the company has established itself as a regional manufacturing power house within the region with diversification across its production units. The company has continuously strived across East and central Africa markets manufacturing high quality domestic and industrial products ranging from Vitamin A Fortified cooking oil, Tissue paper, and laundry soaps leveraging on its state of the art production facilities.

Through local manufacturing, we aim to reduce reliance on imports, create employment opportunities, develop skills, empower communities, and contribute to Africa's industrial growth. Guided by proficiency, affordability, sustainability, and innovation, we are committed to creating value beyond our products by supporting communities, promoting responsible manufacturing, and building a more sustainable future for Rwanda and the region.

VISION & MISSION STATEMENTS



- TO BE A LEADING COMPANY OF CONSUMER'S CHOICE FOR QUALITY PRODUCTS AND SERVICES.



- TO CREATE, ENHANCE AND SUSTAIN THE ENVIRONMENT WE LIVE IN FOR GENERATIONS

• EDIBLE VEGETABLE OIL

A1 is a quality refined vegetable oil, made from a carefully selected blend of palm olein and fortified with vitamin A. Its purity, smooth texture, and high performance make it ideal for both home and professional cooking, delivering consistent results and great taste.

For a Delicious Meal

Available	PACKS
• 500 ml	• 12 x 500 ml 24 x 500 ml
• 1 Litre	• 12 x 1 Litre
• 3 Litres	• 6 x 3 Litres
• 5 Litres	• 4 x 5 Litres
• 10 Litres	• 1 Jerrycan
• 20 Litres	• 1 Jerrycan



Yacu is a reliable everyday cooking oil, refined and fortified with vitamin A and a blend of palm olein. It offers quality nutrition and versatility at an affordable price, perfect for households seeking value without compromising on health and flavor.

YACU

FORTIFIED EDIBLE VEGETABLE OIL



Stay Healthy;Eat Healthy

Available	PACKS
250 ml	24 x 250 ml
500 ml	12 x 500 ml
1 Litre	12 x 1 Litre
3 Litres	6 x 3 Litres
5 Litres	4 x 5 Litres
10 Litres	1 Jerrycan
20 Litres	1 Jerrycan

• LAUNDRY BAR SOAPS

Buy our range of quality laundry bar soaps to keep your clothes clean and fresh for the whole day. Packed in variants of white and blue.

Our perfumed laundry bar soaps are available in various pack sizes with super laundry lather to offer consumers a double choice. Tough on stains, gentle on fabrics and hands.

Roba☆Star

WHITE LAUNDRY BAR SOAP

For Super Clean and Brighter clothes



Available	PACKS
● 1kg	● 10×1kg

KING
LAUNDRY BAR SOAP

PRINCE
LAUNDRY BAR SOAP

Keep Your Clothes Clean and Fresh!





Available	PACKS
500g	12 x 500 g
600g	12 x 600 g
750g	25 x 750 g
800g	25 x 800 g
1kg	10 x 1 kg

- # TOILET PAPER PRODUCTS

Wazi Virgin Toilet Paper is made from 100% virgin paper, offering 2-ply softness, superior comfort, hygiene, and quality.



Available	PACKS
1 Roll of 18 meters	10 Rolls
5 Packs of 10 Rolls	50 Rolls/Carton

Clear Virgin Toilet Paper is Hygienic, Soft and Natural, 100% made from Virgin Paper.



Available	PACKS
1 Roll of 24 meters	10 Rolls
5 Packs of 10 Rolls	50 Rolls/Carton

Clear Recycled Toilet Paper is Hygienic, Soft and Natural, 100% made from Recycled Paper.



Available	PACKS
1 Roll of 18 meters	10 Rolls
5 Packs of 10 Rolls	50 Rolls/Carton

Clear Luxe toilet paper is made of 100% virgin paper with floral embossing, extra soft, highly absorbent, and gentle on skin.



Available	PACKS
1 Roll of 18 meters	10 Rolls
5 Packs of 10 Rolls	50 Rolls/Carton

• PAPER TISSUE PRODUCTS

Clear Facial Tissue is made from 100% Virgin paper.Suitable for Homes, Restaurants Hotels and Outdoor events.



For all the Freshness you need

Available	PACKS
80 Sheets x 2 Ply	24 Packs Per Carton
100 Sheets x 2 Ply	24 Packs Per Carton
200 Sheets x 2 Ply	12 Packs Per Carton
140 Sheets x 2 Ply	12 Packs Per Carton

Clear Kitchen Towel have been developed to provide high quality performance and value for money. With High strength base sheets and improved embossing done, It is suitable for Wiping, Mopping, Cleaning, Drying and surface Polishing.

Ideal for Restaurants, Hotels, and household



Available

- 125g
  Roll Dimensions: 200x95mm
  Sheet Dimensions:200x250mm
  Number of Sheets: 50
- 250g
  Roll Dimensions: 200x115MM
  Sheet Dimensions:200x250MM
  Number of Sheets: 100

Clear Paper Serviettes is made of 100% Virgin Paper with improved embossing enhance softness..



Its Soft and Absorbent

Available	PACKS
• Pack of 75 Sheets	• 12 Packs x75 Sheets/Carton
• Length: 300 x 300mm.	

Clear MED-TOWEL is an Hygienic Tissue Towel Suitable for Clinics and Hospital Use



Available	PACKS
• 1 Roll of 100 metres	• 1 Rolls



CONTACT US

ROBA GROUP
CREATE • ENHANCE • SUSTAIN

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