

PURÆST®

Sustainable Print Checklist

We've created a comprehensive Sustainable Print Checklist designed to guide businesses in making eco-friendly printing choices. This downloadable resource covers everything from selecting sustainable materials and inks to choosing environmentally responsible printing practices. By following this checklist, businesses can reduce their environmental impact, promote ethical sourcing, and align their print materials with their sustainability goals. It's a practical tool to help you implement greener printing solutions, ensuring your brand supports a healthier planet while maintaining high-quality standards.

People + Ethics:

- Local Vendor: Is the print company local to the area?
- Diversity Commitment: Does the company foster workplace diversity?
- Legal Compliance: Does the company adhere to local social and environmental laws?
- Ethical Governance: Are there clear policies on ethics and anti-corruption?

Sustainability Certifications:

- FSC Certified
- ISO Certified
- Member of Two Sides

Papers + Inks:

- Recycled paper options available
- Virgin-fibre paper from sustainable forests
- Eco-Friendly Inks: Are soy-based inks available?

Advanced Printing Technologies:

- Does the company use LED UV printing?

- Does the company use Carbon Balanced paper?

Environmental Impact:

- Is the output recyclable?
- Is paper utilisation maximised in layouts?

Bonus Criteria:

- Are there innovative materials available?
- Do they have a sustainability consultant?
- Are their creative reusable packaging options available?