

Victor Zoltan Cassizzi

Portfolio:

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EDUCATION

Texas Christian University

Bachelor of Science
Design Studies

Fort Worth, TX
December 2024
GPA: 3.5

EXPERIENCE

Hometown & Young.

Founder, Manager, Designer, Producer

Austin, TX
2019 – 2023

- Spearheaded the comprehensive design and development of the band's website and managed social media platforms, driving over 10 million streams and 800k global listeners
- Led strategic initiatives that resulted in significant increases in website traffic, user engagement, and SEO performance, boosting the band's online presence
- Produced original music for official release on various streaming platforms, contributing to the band's overall success
- Handpicked by Spotify's editorial team to be featured on high-visibility front-page playlists, reaching a wide audience and increasing the band's visibility

Freelance Designer

Graphic Design & Web Design

Fort Worth, TX
2020 – Current

- Designed innovative branding solutions and websites for a variety of clients, including web design for musical artists such as Greyson Zane
- Collaborated closely with clients to fully understand their brand vision and business objectives, transforming these insights into highly effective, user-centered design solutions
- Delivered designs that aligned with client goals, resulting in improved brand visibility and audience engagement

KTCU 88.7 The Choice

Founder, Manager, Designer, Producer

Fort Worth, TX
2021 – 2021

- Hosted live radio broadcasts, spoke on air, managed listener calls and various giveaways.
- Led live broadcasts using Adobe Audition software, ensuring smooth operations and high-quality sound production
- Demonstrated strong multitasking abilities while hosting, coordinating, and managing live events in a fast-paced, dynamic environment

Next Level Sports.

Youth Football Coach

Los Gatos, CA
2019 – 2019

- Coordinated and organized the practice and games for two flag football teams consisting of children from kindergarten through 5th grade
- Facilitated communication between children and parents, managing expectations and ensuring a positive experience for all involved

SKILLS

- Multidisciplinary Creative
- Human-Centered Design
- AI Integration for Rapid Prototyping
- Video & Music Content Development
- Branding, Content, & Web Design

SOFTWARE & APPLICATIONS

- **Design:** Figma, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Adobe XD, Sketch, Final Cut
- **Business:** Microsoft Suite, Google Analytics, Framer, CMS Processes
- **Music:** Logic Pro, Melodyne, Avid Pro Tools, Ableton Live