

In this interactive webinar, we'll see if your information is as private and secure as you think it is! We take individual volunteers from your organization to be "consensually doxxed" by Internet-famous social media influencer Kristen Sotakoun AKA <u>@notkahnjunior</u>.

Throughout the presentation, Kristen and Lisa Plaggemier (Executive Director of the NCA) will discuss how cybercriminals "doxx" and scrub data, what they do with this information, and how we can all avoid being socially engineered with the data publicly available about us, along with some tips to improve our privacy.

- Presentation length: 30-35 minutes, including time for Q&A.
- Cost: \$3,000

What we need from you

Your organization will need to provide us with 5 to 10 employee volunteers at least five (preferably ten) business days in advance of the presentation. Kristen will research (doxx) them and choose ONE of them to present to your audience. In some cases, if time allows, she may be able to present two cases using two of your volunteers.

Things to keep in mind

1. **Run an internal communication campaign** to recruit volunteers and build interest in the session. Have fun with it! Recruit your CISO or CEO if you want! Here's some suggested language to use:

Do you think you're smarter than a scammer? Volunteer for a "consensual doxxing" to see what information is on the web about you. This is all for fun and education – no private information will be shared during the presentation! Kristen will look through free, publicly available websites, like social media accounts, to see what she can find. She'll look for the types of information that's catnip for scammers, and that too many of us freely post online, like names and birthdays.

- 2. **Coordinate with your legal and HR departments** to ensure you have whatever approvals they require for the volunteers to participate in this presentation. Beyond photos and names, no sensitive information about your volunteers will be shared during the presentation. We only share publily available information.
- 3. **Send us your volunteers!** We ask for a minimum of 5 and a maximum of 10 people, and we need this information 5-10 business days in advance!

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