



EMMA HARTING

DIGITAL MEDIA DESIGNER | BRAND & CONTENT STRATEGY

Sarasota, FL | (941) 376-7669 | emmahartingdesign@gmail.com | www.linkedin.com/in/emma-harting13 | emmahartingdesign.com

PROFILE

Multimedia designer, brand builder, and creative strategist with a talent for transforming ideas into memorable experiences. With a degree in Digital Media Design from Florida Gulf Coast University and hands-on experience building Seabreeze Bakes LLC from the ground up, I bring both creative expertise and entrepreneurial perspective. Experienced in branding, video production, content creation, digital marketing, and visual storytelling, with a track record of developing work that captures attention, strengthens brand identity, and drives business growth. Known for combining big-picture thinking with strong execution to create solutions that are both innovative and impactful.

EXPERIENCE

SEABREEZE BAKES, LLC

Founder & Owner | July 2025- Present

- Founded and independently operate a specialty bakery business, overseeing all aspects of production, customer fulfillment, and business operations.
- Developed the brand identity, including logo design, packaging, visual standards, and marketing strategy, establishing a recognizable local brand.
- Create and manage social media content on Instagram, growing a community of followers and driving customer engagement.
- Plan and execute 7 pop-up markets and community events, managing merchandising, sales, customer relationships, and event logistics.
- Manage the full business operation solo: order intake, scheduling, delivery logistics, customer service, and finances as sole proprietor.

T. GEORGIANO'S — SARASOTA, FL

Motion Designer | December 2025 – July 2026

- Design and produce motion graphics, video content, and digital assets for promotional campaigns and social media, strengthening brand visibility and engagement.
- Lead creative projects from concept through final delivery, ensuring brand consistency across all visual communications.
- Develop custom event branding and marketing assets for company events, including save-the-date campaigns, digital content, and promotional materials.

RENZORIVOLTADDESIGN — SARASOTA, FL

Design Intern | April 2024 – June 2024

- Redesigned two company websites to improve user experience, modernize brand presentation, and enhance mobile responsiveness.
- Coordinated project photography efforts, partnering with a professional photographer to create marketing and portfolio assets.
- Supported residential interior design projects through space planning, furniture selection, and design research.
- Collaborated with business owners to develop creative solutions that aligned with client needs and brand objectives.

SKILLS

Design: Premiere Pro, DaVinci Resolve, Adobe Illustrator, Photoshop, After Effects, Canva

Web & UX: Figma, Framer, Wix, Webflow

Creative & Marketing: Brand Identity, Content Creation, Social Media Strategy, Copywriting, Motion Graphics, Storyboarding, Visual Storytelling

Business & Ops: Project Management, Client Relations, Small Business Operations, Packaging, Event Planning

EDUCATION

Florida Gulf Coast University — Fort Myers, FL

Bachelor of Arts in Digital Media Design — Minor in Entrepreneurship

Summa Cum Laude • Graduated May 2026

Programming Board-Traditions Committee

- Collaborated with a team of students to plan, organize, promote, and run school events that strengthened student engagement and enhanced overall campus experience