

Ashutos Jain

Product Designer

“ A designer who tries to solve problems through the means of design. ”

My Motto

Email
ashutos1997@gmail.com

Website
<https://ashjportfolio.framer.website/>

Address
Delhi, India

Phone
+91 8700408962

Education

Bachelor's in Technology
2016-2020
ADGITM

11th - 12th Grade
Dr. Radhakrishnan Intl. School

Nursery - 10th Grade
St. George's School (Alaknanda)

Design Certificates

DDP Participation Certificate
Seoul Design Foundation

Introduction to Typography
May 2019 - Coursera

UX Design Fundamentals
May 2019 - Coursera

Fundamentals of Graphic Design
April 2019 - Coursera

Socials

Instagram
@ash_j97

Linkedin
ashj

Languages

English
Native / Bi-lingual

Korean
Professional Working / Advanced

Main Experience (5 Years)



Researcher and SNS Content Designer (Intern)
K-Lab Company

Aug - Sep 2024 (2 Months)

Remote

- Getting to know how marketing works in Korean music industry and doing research work.
- Creating marketing/promotional materials for SNS including posts and reels.
- Working with the community and learning with them.

- Achievements :**
- Helped LMST get more traction on their new song.
 - Achieved "Top 4 Contributor" for my work.



Product Designer
Maetel

May - June 2023 (2 Months)

Remote

- Doing UX research and analysis on the competitors.
- UX flow construction with the team.-
- Platform UI design.



Product Designer
Hifen

Nov 2022 - April 2023 (6 Months)

Remote

- Increasing the MAU by 10x.
- Increasing the click / view rate and decreasing the drop off point.
- Making users not have to jump from website to website and provide them with all the things they needed.



Product Designer
Undefined Inc.

Jan - Aug 2022 (8 Months)

Remote

- Giving users a personalized profile page with all the information they need to increase the retention rate.
- Doing minor incremental UX updates and introducing new features to ease the flow of the website and make it easier for the new users to use the website.



Graphics & Product Designer (Outsourced)
GeoPlan Inc.

June - Nov 2021 (6 Months)

Remote

- Developing the mobile app UI.
- Developing the web UI.
- Designing manual guide cover.
- Designing presentation template.



Product Designer
Ceeya Inc.

Dec 2020 - Dec 2021 (1 Year)

Remote

- Worked on adding new features to UI - Other links and footer section.
- Worked on doing user research, making user profiles and improving them after getting feedback.
- Worked on making user journey map.
- Worked on making e-mail notification designs using SendGrid.
- Worked on the UX and design of the invoice feature.



Freelance Designer
ES Art & D.

Sep 2018 - Mar 2021 (2 Years 7 Months)

Remote

- Worked on graphics design projects.
- Worked on UI/UX design projects.

Latest projects

maetel

AI-Based Content Inspiration Tool

A website that suggests you content acc. to different filters for your inspiration.

Hifen

Content and Creator Archiving Tool

A tool that helps you archive your fav contents and creator for research.

gp

Software to control IoT based Devices

A software made to control IoT based devices in your home using UWB technology.

iScrim

A Tournament & Gaming Platform

A website that allows users to host game tournaments and make teams.

Skills

UI/UX Design
& UX Research

Motion Design
(Beginner)

Design
System

- Wireframing
- Prototyping
- Testing

Tools



Figma
UI/UX Design, Prototyping



Phase
Motion Design



Notion
Project Management



Miro
Note Taking, UX Flow