



CARAVANSERAI

ALLIANCE FOR ENTREPRENEURS

WELCOME TO CARAVANSERAI

Caravanserai gives aspiring entrepreneurs from marginalized, under-resourced communities access to the resources, opportunities, and supportive network they need to launch successful for-profit businesses and nonprofit organizations. We have served over 3,500 entrepreneurs to date. Additionally, we have provided entrepreneurs with access to over \$2.5 million in start-up funding, both directly and through partners.

WE SUPPORT THE SUCCESS OF ENTREPRENEURS

Caravanserai provides entrepreneurs at every stage with a powerful combination of access to training, individual coaching and mentorship, start-up funding, and peer support. Entrepreneurs use these resources to launch and grow small businesses that generate financial security, social impact, and sustainable, systemic change in their local communities.

OUR PROGRAMS ARE FREE AND ACCESSIBLE TO ALL

Caravanserai provides a variety of outstanding short and long-term programs addressing all aspects of business readiness and leadership, for entrepreneurs at all stages.

SEED Lab Pre-Accelerator

This 8-month (90 hour) program developed in partnership with the University of California-Riverside Extension provides early-stage entrepreneurs from historically marginalized and under-served communities with training, mentorship, and start-up funding.

Business Readiness & Business Expansion Training Programs

These 8-10 week online programs provide early-stage entrepreneurs with the basic tools and information they need to launch a new business.

Webinar Workshops

Early-stage entrepreneurs benefit from these engaging and valuable 90-minute monthly workshops delivered by insightful, experienced business professionals.

Caravan SBDC

Our Caravan Small Business Development Center coaches provide one-on-one mentorship in Spanish or English to Hispanic/Latino entrepreneurs in Riverside, San Bernardino, and Orange Counties. Funded by the federal Small Business Administration (SBA) and the State of California.

Caravanserai can customize these programs and/or develop new programs to meet specific client requirements.



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OUR ENTREPRENEURS & SUPPORTERS SAY IT BEST

"With this program, I learned how to not only run a business but also plan for the future of the business. The funding opportunity helped my business to scale up its operations."

— *Prema Walker, Founder, Prema's Permaculture & Composting*

"Caravanserai has been key in our continuing growth as entrepreneurs. Their programs have truly impacted our work and our lives. We are thankful for the mentorship and for providing access to the many resources, with the excitement to simply share our Mexican/Aztec culture and traditions as a way of life."

— *Gabriela and Claudia Armenta, Founders, Danza Azteca Citaltonac*

"Supporting Caravanserai is the donation of all donations because they empower people with the tactical, strategic and adjacent elements necessary to become self-sufficient, sustainable business owners. That triples the philanthropic impact of my contributions – one entrepreneur at a time."

— *Greg Downer, Corporate Executive & Entrepreneur*

"FirstBank is committed to "Banking for Good" – doing what's right for customers, employees, and community. That's why we're proud to support Caravanserai. By helping entrepreneurs to thrive, they help families and communities to thrive, too."

— *Cory Ornstein, Vice President, FirstBank*

WE INVITE YOUR INVOLVEMENT AND SUPPORT

You can make a difference for entrepreneurs and their families in our local communities by becoming a member of the Caravanserai Alliance for Entrepreneurs. Visit caravanseraiproject.org to learn more.

CARAVANSERAI ALLIANCE FOR ENTREPRENEURS
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Affiliated With



Caravanserai is a registered 501(c)(3) public charity number 81-2497638

CELEBRATING OUR UNIQUE NAME

For millennia, merchants who traversed trade routes such as the Silk Road stopped at caravanserai – way stations that provided shelter, safety, and the opportunity to exchange goods, cultures, and ideas with fellow travelers. Today, Caravanserai supports our own communities' diverse and determined entrepreneurs along their journeys to business success.