

ASHTON CROCHET

Graphic Designer & Photographer

Rock Hill, South Carolina | Anderson, South Carolina

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(803)992-0480

ashtoncrochet.com

EDUCATION

Anderson University | Anderson, SC
BFA in Graphic Design
Expected Graduation: 2027

SKILLS

Design & Creative

- Typography
- Layout Design
- Print Design & Production
- Branding & Visual Identity
- Photography & Visual Storytelling

Software

- Adobe Illustrator | 6 Years
- Adobe Photoshop | 4 Years
- Adobe InDesign | 3 Years
- Adobe Premiere Pro | 2 Years
- Adobe Lightroom | 4 Years
- Figma | 3 Years
- Framer | 1 Year

Printing & Production

- Xerox Printing (including specialty inks)
- Wide-Format Printing
- File Preparation for Print
- Book, Poster, and Large-Format Output

Professional Strengths

- Highly organized and detail oriented
- Communication and collaboration skills
- Adaptable and quick to learn
- Reliable and deadline-driven
- Clear verbal and written communicator

EXPERIENCE

Photographer and Designer Camp Canaan | Rock Hill, SC Summer 2025 + 2026

- Captured and edited photography for daily and weekly camp updates
- Designed engaging social media graphics and visual content
- Created and formatted newsletter updates for families and sponsors
- Produced and edited video content highlighting camp events and experiences
- Maintained consistent visual branding across digital platforms

Designer | Internship Madds Media Boutique | Rock Hill, SC Summer 2026

- Worked under current designers, following set brand standards
- Designed engaging social media graphics and visual content
- Produced and edited photo content for website, social media, and newsletter usage
- Worked with brands, creating audits and learning about who they are and what services they may need

Print Technician Anderson University | Anderson, SC 2025 - Present

- Operated Xerox digital printers, including use of specialty inks, to produce high-quality print materials
- Managed wide-format printers for posters, banners, and large-scale design outputs
- Printed and assembled books, posters, and exhibition-quality materials
- Collaborated with students and faculty to ensure successful print outcomes under tight deadlines