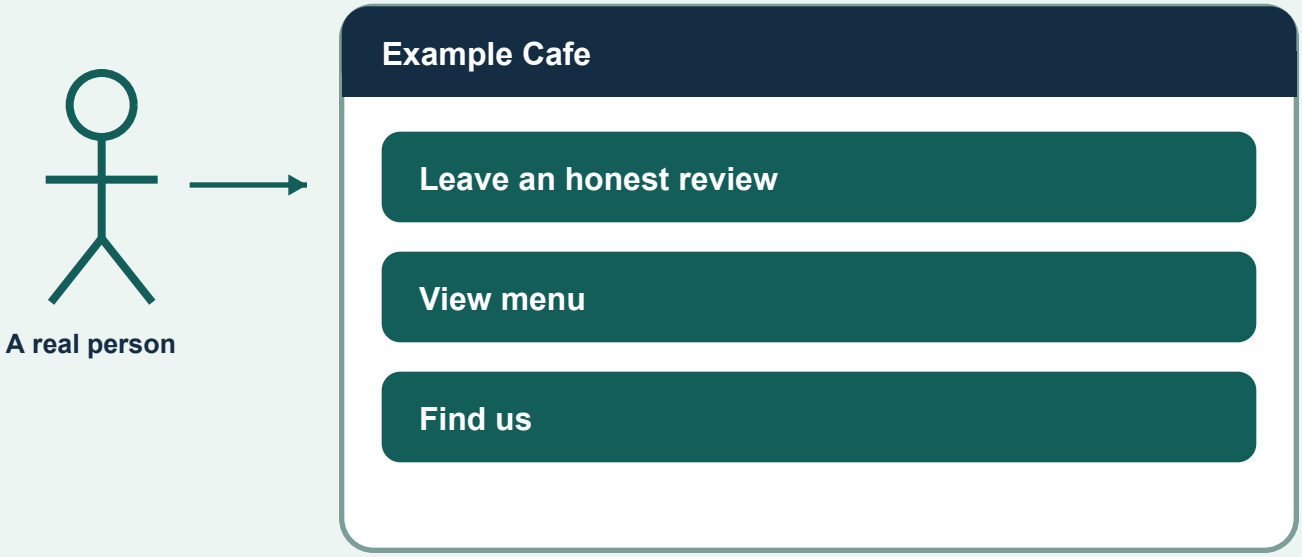
Make honest reviews easy

What this means

A review is a customer sharing their real experience. Make it easy to find the right review page, then let the customer choose whether and what to write.

A real-life example

A cafe gives friendly service and has a small counter sign. A happy visitor can tap to leave an honest review now, or look up the cafe later.



Simple teaching picture. Example business; not a live screen.

Your job

Try the route yourself. Use the tools you already have, and ask for help at the first confusing step.

Step by step: start here

1

Start with the experience.

Welcome the customer, get the order right and help if something goes wrong. A sign cannot replace good service.

2

Find your own review link.

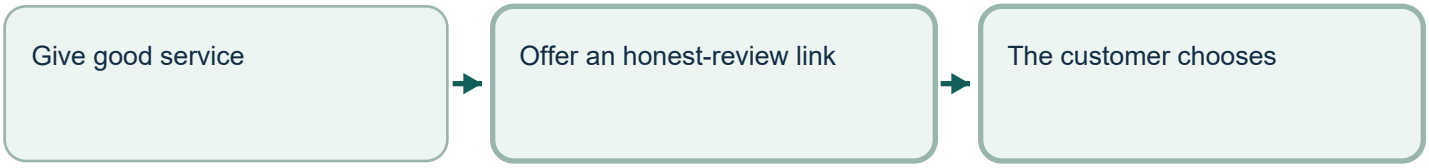
Open the correct business profile and use its review-sharing option. Test the link on your phone to make sure it opens your business.

3

Use a friendly invitation.

Try: 'How was your visit? Your honest feedback is welcome.' Place a tap or QR sign where people can use it without feeling pressured.

Picture the route



Before you continue

Explain the first three steps in your own words. If a link, account or permission is missing, write that down before moving on.

Finish the task and check it

4

Keep it optional.

Do not offer a prize or discount for a review, ask only for five stars, or show the review link only to happy customers. Help customers with problems regardless of reviews.

5

Read and answer thoughtfully.

Thank people for useful feedback. If there is a problem, respond calmly and invite a private conversation without posting personal details.

6

Learn one thing.

If several people say pickup is confusing, improve the pickup instructions. A review is not permission to add someone to your email or text list.

How you know it worked

The review link reaches the correct business, the invitation is optional and honest, and someone knows how to respond.

Show someone the result on your phone. If you get stuck, write which step stopped you and ask for help with that step.

Official help if your screen differs