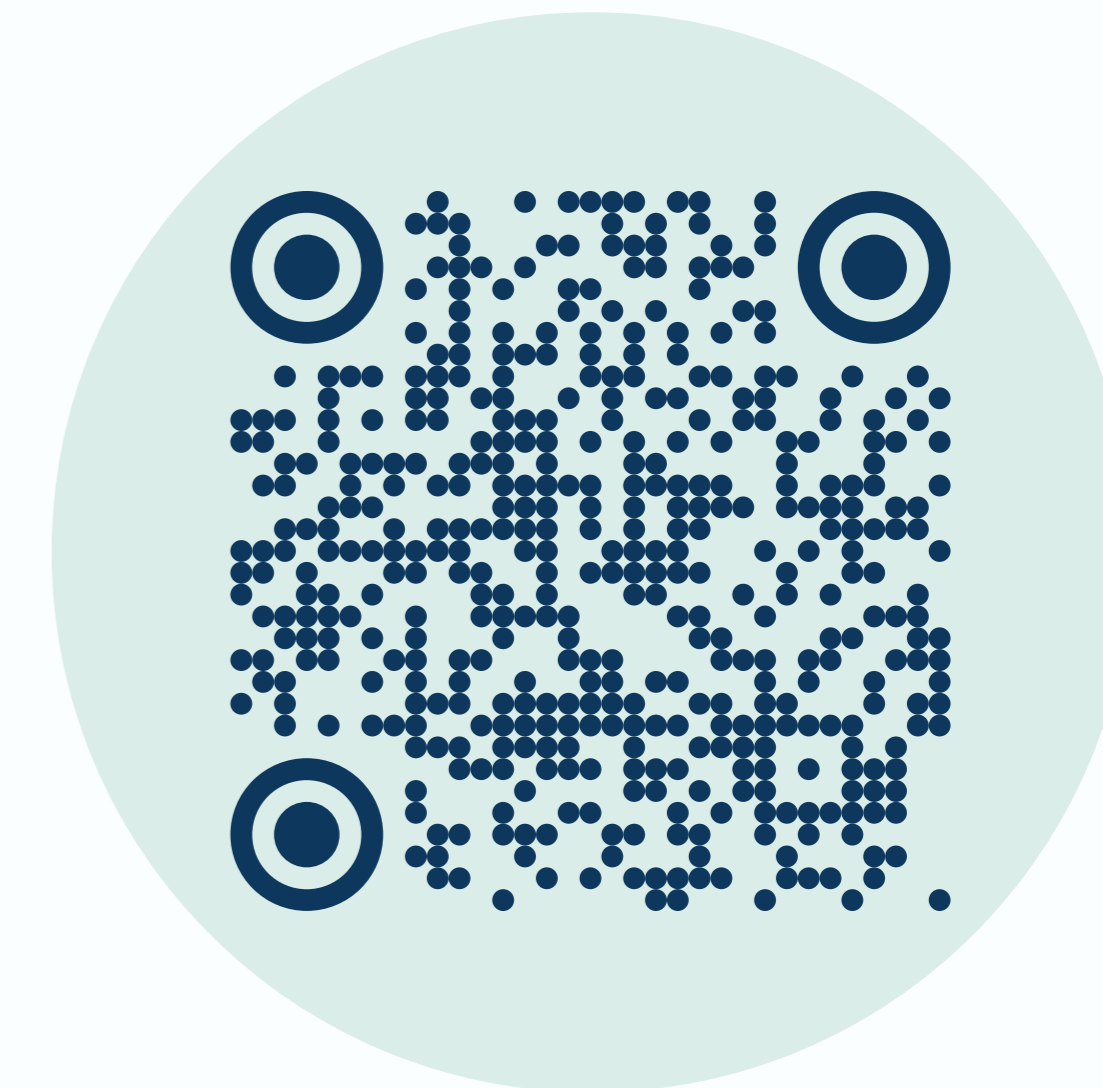




Miguel

PRODUCT DESIGNER

[in linkedin.com/in/migueldacosta22/](https://www.linkedin.com/in/migueldacosta22/)



ABOUT ME

I'm Miguel, an experienced product designer with a robust background in e-commerce, SaaS, platform development and design strategy. I have a proven track record of crafting engaging user experiences for B2B, B2C and D2C businesses. My expertise lies in creating impactful designs that captivate users but also drive conversions and growth.

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- 🏠 www.miguelproductdesign.com

✔️ Conducted multiple product initiatives

✔️ Dozens of websites designed

✔️ Built complex features

RECENT WORK EXPERIENCE

Judge.me Product Reviews

2021 - Present
London, UK

HEAD OF DESIGN

Oversaw and designed the development of a comprehensive design system for a product reviews company. Led the redesign of the entire app settings to align with Shopify requirements, ensuring seamless integration and user experience. Conceptualised and implemented an arbitration feature to enhance dispute resolution capabilities within the platform. Worked on multiple new features and improved existing ones.

- ✔️ Achieved Built for Shopify badge
- ✔️ Revenue growth doubled

Field Work Group

2020 - 2021
London, UK

SENIOR UX/UI DESIGNER / PRODUCT

Responsible for overseeing all design tasks within the company, including solving UX issues for existing clients and implementing new features to boost conversion rates. Collaborated with various brands across different sectors to deliver effective design solutions.

- ✔️ Helped brands grow their CRO and CLV
- ✔️ Improved online shopping UX for multiple brands

Branchspace

2019 - 2020
London, UK

UX/UI DESIGNER

Worked mainly with flight companies. Designed the booking and post-booking process for Aegean airlines, the flagship company of Greece. I focused on creating a simple and intuitive experience for travellers, ensuring they can easily change reservations, pick seats, or add special requests without any hassle.

- ✔️ Helped creating a next-gen retail platform for a flight company
- ✔️ Designed the post-booking process for a flagship airline

EDUCATION

Lisbon School of Design

2013 - 2015

DIPLOMA

User Experience and Interface Design studies

Autonomous University of Lisbon

2010 - 2013

BACHELOR

Communication studies, Marketing and Advertising

SKILLS

