

Deepak Yadav



Product Designer

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PROFILE

I am a product designer who is dedicated to creating exceptional user experiences and meeting the business objectives of the products I design. Additionally, I have expertise in developing marketing strategies and executing both online and offline campaigns. I strongly believe in the importance of creating products that are intuitive, practical, and sustainable, while acknowledging that they are constantly evolving and never truly complete. I thrive on the opportunity to tackle new challenges and solve problems.

EXPERIENCE

Oct 2015 - Present

Product Designer, Zerodha

- Was first design hire at Zerodha I hired and trained designers
- Designed for Kite, Zerodha's flagship trading app
- Designed for Console, trading backoffice
- Zerodha.com / Coin / Sentinel / Opentrade lot's of other products by the organisation.

Oct 2012 - Present

Designer, Freelance

- Product design for 15+ startups all over the world
- Worked on some branding and design language
- Designed illustrations, icons and apparel
- Woked in multiple different industries, including healthcare, finance, classifieds, lending, real estate, agencies, etc.

Feb 2013 - July 2013

Product Designer, Storemonk

- Worked with founders on UI/UX and Branding
- Designed for retail business owners

SKILLS

Figma



Sketch



Adobe Photoshop



Adobe Illustrator



Adobe XD

