

Victor Chaman

Product Designer with over 4 years of experience designing scalable fintech and SaaS products across Web2 and Web3. I specialize in translating complex product requirements into intuitive systems, driving user growth, and building design infrastructure that accelerates teams.

[Portfolio](#) • [LinkedIn](#)

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EXPERIENCE

Dnar, Remote — *Lead Product Designer*

1 year

1. Owned product design across multi-product ecosystem (fiat, crypto, B2B/B2C platforms)
2. Defined product direction, UX strategy, and system architecture across platforms
3. Built and maintained a unified design system for cross-platform consistency
4. Led usability testing and A/B experiments to inform product decisions
5. Translated complex financial and decentralized workflows into usable interfaces for easy adoption targeting both indie and fresh users.

PixelDat, Remote — *Senior UIUX Designer*

2 years

1. Led end-to-end design of core product experiences, aligning user needs with business growth goals
2. Built and scaled a design system from scratch, reducing design-dev friction and accelerating delivery
3. Partnered with engineering and product to improve conversion flows, contributing to **+20% user growth and +25% CTR**
4. Reduced churn through UX improvements across onboarding and retention flows
5. Mentored junior designers and improved team output quality and consistency

Flippay (PayNyce FinTech), Remote — *Product Designer*

8 months (Contract)

1. Led redesign of mobile and web platforms, improving usability and aligning with business KPIs
2. Designed and shipped a scalable design system used across product surfaces

SKILLS

Product Strategy
Design Systems.
Interaction Design.
Prototyping.
AI Prompting.
Cross-functional
Collaboration.
Usability Testing

EDUCATION

University of the People,
(Ongoing) — *BSc Computer
Science*

University of Illorin, Nigeria
— *B. Aquaculture*

Google, — *Project Management
Certification.*

ALX, — *Software Engineering*

Zuri, — *UI/UX Design*

Freecode, — *HTML & CSS*

Udemy, — *Photoshop & AI*

LANGUAGES

English, Hausa.

3. Improved acquisition and engagement (+40% user growth, +55% CTR) through optimized user flows
4. Designed and launched in-app CRM and chat system to improve support and user trust
5. Delivered high-fidelity prototypes for rapid validation and stakeholder alignment

NectarFi(FinTech / Web3), Remote — UIUX + Brand Designer

1 year

1. Led end-to-end design of a decentralized finance product, simplifying complex crypto workflows into intuitive user experiences
2. Defined product UX strategy across onboarding, transactions, and asset management flows
3. Designed scalable design systems and components to support rapid product iteration across web platforms
4. Translated DeFi concepts (wallets, swaps, liquidity, etc.) into clear, usable interfaces for both new and experienced users
5. Balanced business goals with user trust, improving clarity, transparency, and perceived security across the product