

AI for Creators & Business

Content, Positioning & Growth for the Next Generation

4-Week Program | 8 Modules | 40 Training Hours

Facilitators: Roshan (Weeks 1 & 4) · Anil (Weeks 2 & 3)

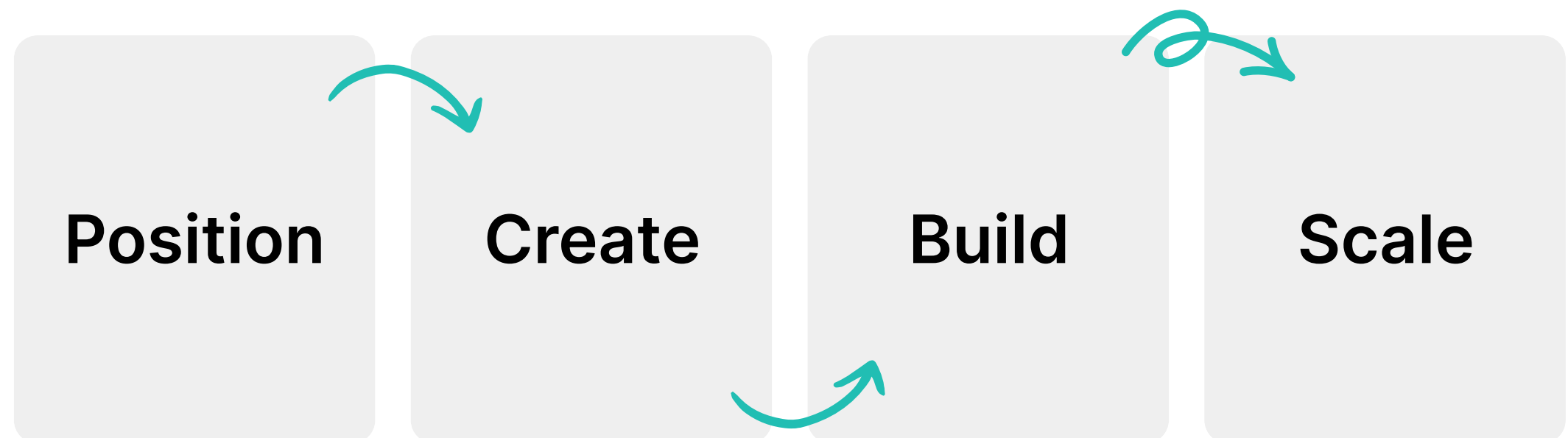


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Program Overview

The AI Creator Playbook is a practical 4-week training program designed to help the next generation of creators, founders, professionals, and service-based businesses understand how to use content, AI, automation, vibe coding, and modern business systems to build visibility, authority, and new business opportunities.

The program is not simply about learning AI tools. It is about learning how to:



Participants move from understanding the new creator economy and creating content that converts, to producing AI-powered creative work, building products and websites, automating workflows, systemizing their operations, and ultimately turning their skills into monetizable services.



Duration

4 Weeks

Hours per week

10 hours

Total program duration

40 hours

Week 1 Facilitator

Roshan

Week 3 Facilitator

Anil

Modules

08

Modules per week

02

Training

Monday–Friday

Week 2 Facilitator

Anil

Week 4 Facilitator

Roshan

Program Format

2 Core Tools for the Program

The program introduces participants to a focused set of modern AI, content, automation, research, and business tools.

#	TOOL	FOCUS	COVERS
1	 Claude	AI thinking, strategy, & content intelligence	Content strategy, Research & ideation, Prompting, Copywriting, Business problem solving
2	 Higgsfield	AI-powered visual storytelling	AI video generation · Cinematic content AI visuals Creative Concepts
3	 ElevenLabs	AI voice & audio	AI voiceovers · Voice cloning · Dubbing · Narration
4	 Zapier	No-code automation	No-code automation · Connecting apps · Lead workflows · Content/business automation
5	 n8n	Advanced AI automation	Advanced automation · AI agents/ workflows · Custom business systems · API integrations
6	 Vibe Coding	Building with AI without traditional coding	Building websites · Building simple apps/tools · Creating internal business tools · Turning ideas into working products without traditional coding. Platforms may include Replit, Lovable, or similar AI-powered development platforms.
7	 Meta Ads Library	Competitive intelligence & creative research	Competitor research · Finding winning hooks · Ad creative analysis · Understanding positioning · Reverse-engineering successful campaigns
8	 Notion	Knowledge & business management	Knowledge management · Content planning · AI workspace · Building a creator/business operating system



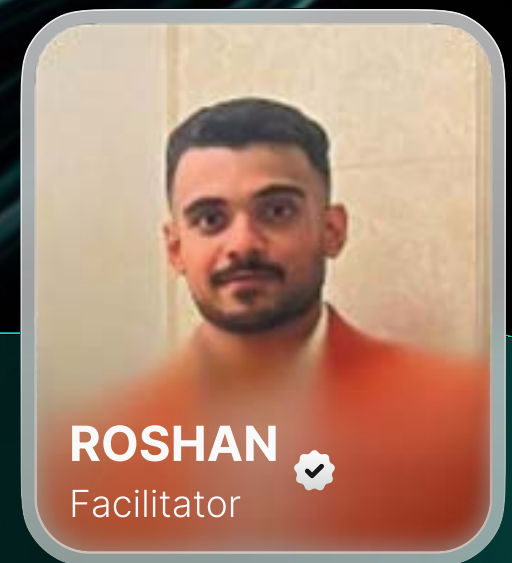
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Four-Week Program Structure



WEEK 1

Content & Positioning



ROSHAN
Facilitator

Module 1

The New Creator Economy

FOCUS

Understanding how the creator economy is evolving and how AI is changing the way people and businesses build visibility.

TOPICS

- The creator economy in 2026–2028
- How AI is changing content
- Personal branding for service-based businesses
- Positioning & differentiation
- Finding your niche
- Content pillars
- Understanding your audience
- 30-day content planning

OUTCOME

Participants develop a clear understanding of who they are, who they serve, what they should talk about, and how they can differentiate themselves.



Module 2

Content That Converts

FOCUS

Moving beyond content that simply gets views and learning how content can create attention, authority, leads and business.

TOPICS

- Attention & psychology
- Hooks
- Storytelling
- Retention
- Authority vs entertainment content
- Content → leads → business
- Meta Ads Library
- Reverse-engineering successful content
- CTAs & offers

OUTCOME

Participants understand how to create content with a clear purpose — from attention to action.



WEEK 1 OUTCOME

Who am I?

Who am I speaking to?

What should I talk about?

How should I position myself?

How can my content create business opportunities?





WEEK 2

Content & Positioning

Module 3

AI Content Engine



ANIL
Facilitator

FOCUS

Using AI to develop a repeatable content creation system.

TOPICS

- AI-powered ideation
- Claude
- Prompting
- Research
- Scripts
- Content repurposing
- Building a repeatable content workflow

OUTCOME

Participants learn how to go from IDEA → RESEARCH → SCRIPT → CONTENT → REPURPOSE, instead of constantly starting from zero.



Module 4

AI Visual Storytelling

FOCUS

Using AI to create visually compelling, cinematic and commercial-quality content.

TOOLS

- Higgsfield
- ElevenLabs

TOPICS

- AI video generation
- Cinematic prompting
- Storyboarding
- AI voiceovers
- Voice cloning
- Dubbing
- Combining AI + real footage
- Creating commercial-quality content

OUTCOME

Participants produce real AI-powered content, not just learn the tools.



WEEK 2 OUTCOME



IDEA



SCRIPT



VISUAL



VOICE



FINAL
CONTENT



WEEK 3

Build & Automate



ANIL

Facilitator

Module 5

Vibe Coding

FOCUS

Learning how to turn ideas into functional websites, tools and products without traditional coding.

CORE CONCEPT

Idea → Prompt → AI → Working Product

TOPICS

- What is vibe coding?
- Replit / Lovable / similar platforms
- Building without traditional coding
- Websites
- Landing pages
- Simple business tools
- AI-powered mini apps
- Turning an idea into a working product

OUTCOME

The objective isn't to turn participants into traditional programmers. It is to teach them how to build with AI.



Module 6

AI Automation & Agents

FOCUS

Using AI and automation to remove repetitive work and create scalable business workflows.

TOPICS

- What is AI automation?
- Zapier
- n8n
- APIs & integrations — beginner level
- AI workflows
- Lead automation
- Content automation
- AI agents
- Building practical business workflows

OUTCOME

Participants learn how to connect tools, automate repetitive processes and create practical AI-powered workflows.



WEEK 3 OUTCOME



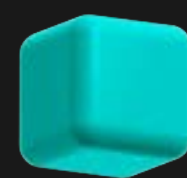
Build



Connect



Automate



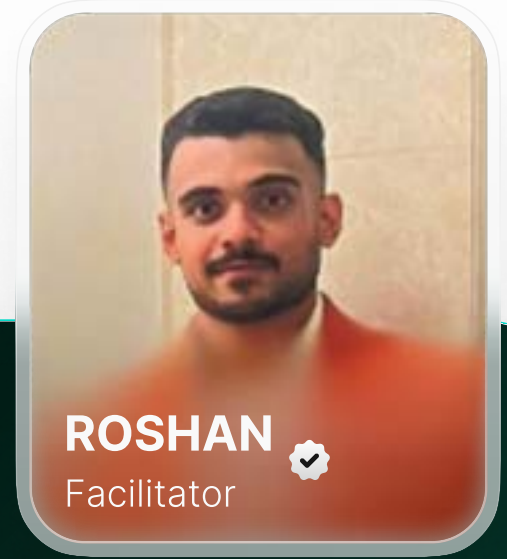
Scale





WEEK 4

Systemize & Monetize



Module 7

AI Business Systems

FOCUS

Creating an organized AI-powered operating system for a creator or business.

TOOL

Notion

TOPICS

- Notion
- Knowledge management
- Content systems
- Client management
- SOPs
- Business dashboards
- AI-powered workflows
- Building your personal/business operating system

OUTCOME

Participants understand how to turn scattered information, content and processes into an organized AI-powered business system.



Module 8

Creator → Business

FOCUS

Turning content, AI, automation and creative skills into actual services and business opportunities.

TOPICS

- Turning skills into services
- AI content services
- Automation services
- Vibe-coded websites/tools
- Productized services
- Packaging & pricing
- Finding clients
- Building a portfolio
- Outreach
- Creating your first offer

OUTCOME

Participants understand how to move from LEARNING SKILLS → BUILDING SKILLS → SELLING SKILLS.



WEEK 4 OUTCOME

Students leave with an AI-powered business system + monetizable offer.



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The Program Progression

The entire program follows a simple four-stage transformation:

Week 1



POSITION

What should I say, and why should people listen? Students understand the new creator economy, identify their positioning, understand their audience and learn how content can create business opportunities.

Week 2



CREATE

How do I create content that stands out? Students use AI to develop ideas, scripts, visuals, voices and complete content.

Week 3



BUILD

What can I build and automate with AI? Students use vibe coding, automation and AI agents to build functional products and workflows.

Week 4



SCALE

How do I turn these skills into a business? Students create systems, package their skills and develop a monetizable offer.



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The 8-Module Journey

01

New Creator Economy:

Understanding the new landscape.

02

Content That Converts:

Turning attention into opportunity.

03

AI Content Engine:

Creating content systematically with AI.

04

AI Visual Storytelling:

Creating standout visual content.

05

Vibe Coding:

Turning ideas into functional digital products.

06

AI Automation & Agents:

Automating business processes.

07

AI Business Systems:

Building an organized AI-powered operating system.

08

Creator → Business:

Turning skills into services, offers and opportunities.

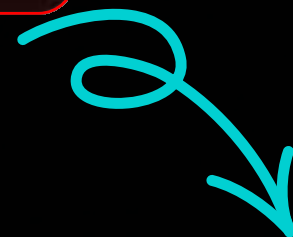


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Final Program Transformation

The participant journey should be communicated as:

"I can use AI to create high-quality content."



"I know exactly how to position myself and what content to create."

"I can use AI to create high-quality content."

"I can build websites, tools and products without traditional coding."

"I can automate business processes with AI."



"I can build systems around my work."



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