

Lila Porto

(MARILIA PORTO SARAIVA)

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JR. UX/UI DESIGNER

I'm certified in UX Design by the XDi Experience Design Institute of Berlin and have over 7 years' experience in creating layouts. My mission today is to deliver functional digital products that are increasingly visually pleasing, accessible and capable to achieve their goals.

Education

UI Expert Digital Institut

User Interface Design

Completion vs. in 01/25 | São Paulo, Brazil

XDi Experience Design Institut

Certified User Experience Designer

10/2023 - 04/2024 | Berlin, Germany

Universidade Anhembi Morumbi

Graduated in Communications and Advertising

01/2012 - 2015 | São Paulo, Brazil

Centro Universitário Senac

Visual Communication

08/2007 - 12/2010 | São Paulo, Brazil

Talent and skills

UX Research

Interface Design

Design System

Wireframe & Prototype

Visual Concept

Communication

Tools

Figma

Adobe Creative Suite

Framer

Work Experience

Remote Creative Designer

08/2018 - 07/2022 | Freelancer

- Branding and corporate design
- Interface design
- Art direction
- Graphic Design
- Illustration and icon design

Remote Graphic Designer

10/2017 - 05/2018 | Salvabras LTDA

- Visual identity for new products
- Layout of promotional materials
- Packaging design

Designer / Marketing

12/2016 - 08/2017 | Salvabras LTDA in São Paulo, Brazil

- Redesign and creation of visual ID for new products;
- Designing layouts for promotional materials;
- Co-organising participation in construction exhibitions;
- Responsible for the layout and information architecture of the company's website in collaboration with developers;

Marketing Assistant / Graphic Designer

06/2014 - 06/2015 Gafisa LTDA, in São Paulo, Brazil

- Creating layouts for incentive campaigns
- Marketing analysis and event management
- Interface design and Intranet map in collaboration with developers

Extras

Volkshochschule

German B2

04/2019 - 08/2019 | Trossingen, Germany

Jürgen Klugmann - Atelier

Art and Handprint Workshop

01/2018 - 03/2018 | Tübingen, Germany

Navitas English Intensive Course

General English

05/2011 - 09/2011 | Perth, Australia

Languages

German - fluent

English - Advanced

Portuguese - Native

Personal Interests

Graphic Arts

Technology

Psychology

Marketing and Graphic design - Internship

06/2012 to 06/2014 Gafisa LTDA, in São Paulo / Brazil

- Customization of Newsletters
- Co-organization of company events
- Negotiations and follow-up with suppliers

Freelancer Graphic Designer

04/2010 to 03/2011 | CBC LTDA, in São Paulo / Brazil

- Catalog page layout

Graphic design - Internship

04/2008 to 04/2010 | CBC LTDA, in São Paulo / Brazil

- Image editing, color correction