



/ ABOUT

Hi! I'm Mia Feinberg.

Raised in Chicago by a family of creatives, I wanted to be an artist from a young age. I originally went to school for illustration; however, as I continued my education I found myself yearning to challenge myself by merging my creativity with strategic problem-solving.

As a designer, I live by two mottos; **never settle**, and **be a sponge**. In my work, I try to push ideas past what I think is "good enough", frequently leading to unsuccessful concepts that still provide strong insights. "Be a sponge" is a reflection on my constant drive for continuous learning through internships, mentorship, and various personal and freelance projects (I never say no to new opportunities), as I navigate my career and grow my skills as a designer and a creative problem solver.

/ PROFESSIONAL EXPERIENCE

Turner Duckworth London | Design Intern

May 2026-July 2026

- Worked hands-on with clients such as Maker's Mark and Hershey's, creating conceptual packaging mockups that were presented to creative directors.
- Contributed to various ideation processes, exploring the importance of storytelling in crafting unmistakable visual identities.
- Observed agency culture and received valuable mentorship from senior designers, who inspired me to push past first level ideas and recognize the value of collaboration.

Syracuse University Hillel | VP Communications

May 2026-Present

- Led team of 6 designers in organizing social media and outreach for Syracuse University Hillel, the official Jewish organization on campus.
- Developed new brand guidelines to increase visual appeal of feed. Analysed enaggement and competitors to develop their first consistent visual guidelines across all platforms.
- Directed, edited, and approved all graphics appearing on social media, increasing student engagement and attendance at Hillel events.

Newhouse Social Media Team | Graphic Designer

August 2026-Present

- Design static graphics, story templates, infographics, motion graphics and other visual assets for use across Newhouse social media platforms, as well as produce video content
- Maintain and update branded Canva, Adobe Creative Suite or equivalent template libraries for use by the broader team
- Collaborate with content creators and team leads to align visual content with the editorial calendar and campaign objectives

University Union | Graphic Designer

August 2026-Present

- Create designs for posters, merchandise, and any other materials needed for Syracuse University's largest student-run organization.
- Worked on tight deadlines, attended weekly meetings, and participated in various critiques for posters and ads implimented on campus wide displays.
- Worked on a team of 5 designers for posters and assets used in advertising and PR for speaker events such as Victoria Justice, and concerts featuring world renown artists.

/ CONTACT

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/ EDUCATION

Syracuse University | Class of 2028

Newhouse School of Public Communications

Bachelors in Science | Visual Communications

Graphic Design Track

Minor in Design Studies

Syracuse College of Visual and Performing Arts

GPA: 3.957

Deans List Recipient Fall 2024, Spring 2025,

Fall 2025, Spring 2026.

Phi Kappa Phi National Honors Society

/ INVOLVEMENT

- Syracuse University First Year Players
- Syracuse University Outing Club
- University Union, Syracuse
- Syracuse University Hillel

/ SKILLS

Soft Skills:

- Collaboration
- Eagerness to learn
- Flexibility
- Time management

Technical Skills:

- Adobe suite
- Figma
- Packaging and visual identity
- Google and microsoft suites
- Generative AI tools (Chat GPT, Claude, Firefly)
- Box file management system

/ REFERENCE

Georgina Leigh-Pemberton

Turner Duckworth London

georginalaighpemberton@gmail.com

Jared Stern

Syracuse University Hillel

jmstern@syrr.edu