

Jeevanth Ramamurthy

Product Design Leader, 8+ years of experience.

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PROFESSIONAL SUMMARY

Product Design strategist experienced in defining and executing product vision for complex Gen AI and B2B SaaS platforms. I focus on **driving measurable revenue growth** and differentiation through **superior product experiences**.

IMPACT SUMMARY

- Business impact - Facilitated two \$1M enterprise deals through product vision and UX differentiation.
- Built and launched 3x AI products from scratch, driving rapid adoption.
- Generated \$400k in PLG pipeline by optimizing onboarding experiences.
- Leadership - Led and collaborated with cross functional teams across product, design, engineering, and marketing.
- Shipped 500+ screens, multiple scalable design systems, and major UX overhauls. Balanced user vs business needs.

WORK HISTORY

Head of Product Design (Co-founder) — Pitchline (Mar 2025 – Present, Full-time, Remote)

- Validated Pitchline through 35 discovery interviews across 35 companies, identifying a common pattern in how sales teams lose deals during the follow-up stage
- Generated \$4K in revenue within the first few weeks of launch
- Trained the AI on 1M+ minutes of voice data, turning raw sales conversations into an interactive prospect experience that replaces static follow-up decks.
- Vibe coded the entire platform from scratch after junior developers hit a wall, signed the first customer on that version, then rebuilt with experienced developers.

Lead Product Designer — GatherGov (Dec 2024 – Dec 2025, Full-time, Remote)

- 0 -> 1. Built the entire product from a two line brief. End-to-end product ownership, including UX, roadmap, branding, and GTM assets.
- Influenced a \$1M enterprise win solely by delivering superior UX over a competitor.
- Initiated Collaborative Planning sessions that defined product roadmap, leading to \$400k+ PLG pipeline in the first month.
- Led PM, design, branding, and delivery across the company. Automated marketing material production, increasing team productivity by 40%.

Founding Product Designer — Oliv AI (Dec 2023 – Dec 2024, Full-time, Remote)

- Designed Oliv end-to-end, achieving 100+ active users within six months.
- Led the design and product team of 4 people, to build roadmaps, prioritize and monitor outcomes.
- Shipped AI insights, a CRM and deal analytics saving sales managers 8+ hours/week.
- Built AI tools for follow-up email writer and 10+ Slack workflows.
- Led complete revamp: new design system and 60+ product improvements both frontend and logic.

Head of Design & Product (Freelance) — Nexyom (Sep 2023 – Aug 2024, Part-time, Remote)

- Designed GenAI document extraction tool MVP enabling a \$1M banking deal.
- Led research, roadmap, engineering team and prioritization.

- Directed marketing, website, and demo creation. Designed 24 SEO optimized landing pages.
- Designed 4 MVPs, including an AI Resume Analyzer MVP.

Product Designer — Docsumo (Dec 2022 – Feb 2024, Full-time, Bengaluru)

- Resolved 100+ UX issues through audits and user interviews adhering to design standards.
- Led the design team of 2 to raise the bar and ship intuitive experiences in record speed.
- Improved onboarding retention from 15% to 90%+.
- Designed features to support bank statement extraction using AI/ML, identified the market & expanded TAM by \$200M.
- Created a new design system and redesigned 50+ screens, improving the product quality.

Earlier Roles:

- **UI Designer — Kissflow (Nov 2021 – Dec 2022, Chennai)**
- **Graphic Designer — Real Tycoon (Sep 2020 – Aug 2021, Chennai)**
- **Graphic Design Intern — GREedge (Sep 2019 – May 2020, Chennai)**

SKILLS

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|---|-------------------------------------|
| • Product & Design | • UI/UX Design |
| • Interaction Design (IxD) | • UI Design & Visual Design |
| • Prototyping (Figma) | • User Research & Usability Testing |
| • Lovable | • AI UX & LLM Workflow Design |
| • Cross-functional Collaboration (Jira/Clickup) | • User experiences |
| • Usage analytics (Mixpanel/Posthog) | • Revenue Growth |
| • Systems thinking | • Product Vision |
| • People management | • Claude code |
| • Product Strategy & Adoption | • Activation |
| • Scalability | • WCAG |
| • Product-Led Growth (PLG) | • Onboarding Retention |
| • UI Design | • Basic React |
| • Basic HTML | • Basic CSS |

EDUCATION

Jan 2018
Bachelor of Technology: Information Technology (Engineering)
Anna University, Chennai, Tamil Nadu.