# Filipe Nunes

Product Designer | UX/UI Designer

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## Summary

Product designer who takes work from Figma to production. No-code (Framer, Webflow) when it's faster, Claude Code when it isn't, and AI agents for research, build and review that I direct and check. About four years in.

## Experience

**Product Designer (Contract, full-time)** | Alleyesonme.jobs, Luxembourg | alleyesonme.jobs
Sep 2025 - Sep 2026

- **Shipped AEOM's B2B Solutions funnel end to end**, design and build: 13% form conversion in 30 days. Then pitched routing employers through it before signup. One of 5+ production experiences shipped with product, business and marketing teams.
- **Designed the navigation and IA for AEOM's multi-site ecosystem (B2B + B2C, FR/EN/DE),** feeding a job platform with 3,000+ jobs. Built it as accessible, reusable components in Framer and Webflow; the dev team based the main platform's navbar on it.
- **Launched A.Media**, AEOM's multilingual HR-news platform, designed and built in Webflow: a 350+ page CMS with custom search, filtering and reusable article templates, drawing 2,700+ users in 30 days.
- **Delivered the Mondorf-les-Bains pilot and Luxembourg hub**, designed and built on reusable CMS templates (EN/DE, 700+ users in 30 days), helping secure a wider partnership for AEOM.

**Freelance Product Designer & Own Products** | Self-Employed | filipenunes.design
Jan 2023 - Present

- **Turned a 3-screen brief into a full product**: designed The Hounds, a Web3 security SaaS for a US startup, end to end over 6 months: a 30+ screen web app and mobile experience that makes dense smart-contract risk data readable at a glance, with dev-ready handoff docs.
- **Created and shipped my own product**, kanjinochikara.com: a 2,211-kanji learning tool with search, level filters, stroke-order animations and a writing check validated against all 23,190 strokes. Owned product, UX, visual design and the design system; directed the Next.js build with Claude Code, cut font load by about 80% and shipped it with 75 automated tests on desktop and mobile.
- **Run a team of AI agents from Fellowship HQ,** an AI product I designed and use daily: a dashboard where agents research, build and review work, and I approve every decision. Designed the approval flow, undo, audit log and risk alerts; built it by directing Claude Code through 90+ live versions. Case study: filipenunes.design/hq

**Co-founder and Product Designer** | Linnea. Studios | linneastudios.com
Jun 2024 - Present

- **Co-founded a 4-person product studio with clients worldwide,** including an artist's e-commerce site synced to Shopify, an editorial platform (podcast and newsletter), a LEGO content platform with a CMS, and a productized wedding-website offer delivered in 7 days.
- **Co-built the studio's AI operating system**: a team of AI agents (chief of staff, designer, researcher, reviewer) that runs leads, proposals, design and QA, from an HQ dashboard we designed and built.
- **Built automated design QA**: every page is checked on desktop and phone before the team reviews it.

## Skills

Product Design, UX/UI Design, Interaction Design, User Flows, Design Systems, Information Architecture, Wireframing, Prototyping, Responsive Design, Accessibility, Design QA, AI Agents & Agentic Workflows, AI-Assisted Development, Front-end (HTML/CSS), No-Code (Framer, Webflow), CMS, SEO

## Tools

Figma, Framer, Webflow, Paper, Claude Code, ChatGPT, GitHub, Vercel, Notion

## Education

**Master of Architecture** | University of Porto (FAUP) | 2023

## Languages

Portuguese (Native), English (C1), Spanish (Intermediate), Japanese (Intermediate)