

# Bar Liderman

## UX Designer

Passionate UX/UI designer with a strong focus on creating user-centered, research-driven solutions that deliver impactful results.

 [Portfolio](#)

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 054-541-3029

 Israel

 [LinkedIn](#)

### EXPERIENCE

#### David and Yosef Design Studio | UX Designer

2023 (March) - Present

- Oversee user experience in the studio, ensuring designs are accurately implemented by developers.
- Provide research-driven UX solutions that meet client expectations and ensure successful outcomes.
- Specialized in web design and brand identity development, creating logos, websites, and visual assets that consistently met client expectations.
- Managed tight deadlines and multitasked efficiently to deliver high-quality work.

#### Hamal Itzuv | Non-paid UX/UI Web Designer

2023 - Present

- **"When Silence Speaks Volumes" initiative** Designed and launched the website on Wix in a 3-day sprint, mobilizing over 300 C-level executives to condemn Hamas for the October 7 attacks on Israel.
- **TechCreate Hackathon** Conceptualized and designed an engaging website for the upcoming TechCreate Hackathon, reflecting the context of current events in Israel demonstrating my ability to integrate relevant themes into web design.

#### Bar Liderman | Freelance

2022 - Present

I have gained experience in freelance design work for various clients, creating logos, social media content, print materials, and more, with a strong emphasis on delivering high-quality results and ensuring client satisfaction.

### VOLUNTEERING

#### The Aguada (Israel's LGBTQ+ org) | Graphic Designer

2023 - Present

Crafting graphic materials and social media content to boost community engagement and online presence.

### MILITARY SERVICE

#### IDF | Combat medic (home front command)

2012 - 2015

### EDUCATION

#### H.I.T | 2018-2023

B.Des, Visual Communication

#### Manor Cabri High School | 2009-2012

Full Diploma

### SKILLS

#### Software

- Figma
- Photoshop / Illustrator / Indesign
- After Effects / Premier Pro
- Midjourney
- ChatGPT
- Fable (Lottie Animation)
- Wix
- Readymag

#### Languages

- Hebrew (Native)
- English - Full Professional Proficiency